The following project proposal was created by a community partner of the Upstate Institute to describe the way they would like to engage with a Colgate student this summer. The research project proposed will be a full-time research project conducted by a Field School Fellow this summer. Below, the partner describes their organization and the research project, as well as a statement of benefit derived by the community for this project. The proposal also mentions logistical considerations and required skills for a student interested in doing this work.

* Please note that we anticipate partnering this project with that of the Kinne Center, also described on our website.

Friends of Rogers Environmental Education Center, Inc.

Rogers Environmental Education Center 2721 State HWY. 80, PO Box 932 Sherburne, NY 13460 www.friendsofrogers.org

OUR MISSION

To provide Central New Yorkers with outstanding educational opportunities that excite, inspire, and motivate people of all ages, backgrounds, and abilities to enjoy, understand, appreciate, and protect our natural environment.

OUR VISION

The Rogers Environmental Education Center is a great source of community pride and a regular destination for the people of Central New York who seek to experience and learn about our natural environment. We are a vital educational resource for schools and families and a welcoming and accessible environment for people of all ages, backgrounds, and abilities. Our events and activities form the core of a community-wide respect for and understanding of the natural environment of Central New York.

Project Description

What is the optimal way we can preserve the physical and digital photographs and images associated with Rogers Environmental Education Center? How can we best organize these image files so they are easily accessible (and searchable) by all stakeholders of Friends of Rogers? How can we improve the sharing of these materials and still protect them from every day wear-and-tear?

As a small grass-roots non-profit, many of our documents and photographs are in a variety of locations, both physically and electronically. We have also had damage to some of our historical newspaper clippings. Having celebrated our 50th anniversary over the last year, it has become apparent that we really need an improved system for cataloging and accessing both our physical and electronic materials. We frequently need to share electronic images, but they are currently stored in the numerous places. We also do not have a logical system developed to search these images for key words when seeking out various topics.

It is important that we create a better system for keeping and retrieving our physical and electronic images. As we develop our natural history collection and create more high-quality museum exhibits, it is essential for us to improve upon our collection management techniques. It would be extremely beneficial to have both digital and physical archives created in order to properly preserve, as well as access, our visual materials. Having an "archivist" collect, organize, and correctly store materials will allow us to more easily access and share what we currently have. It will also ensure that we have the knowledge and ability to preserve important historical pieces.

Statement

The proposed research relates directly to the Upstate region. As a source of community pride and a regional eco-tourist destination, Rogers Environmental Education Center is a vital resource for schools and families, and a welcoming and accessible environment for people of all ages, socio-economic backgrounds, race, religion, gender, and abilities. We serve visitors from Broome, Chenango, Cortland, Delaware, Herkimer, Madison, Oneida, Onondaga, and Otsego counties. In 2017, nearly 15,000 guests passed through our Visitor Center – not including those who hike our trails on a regular basis! Field Trips reach children in nearly thirty communities, including Afton, Bethlehem, Brookfield, Cazenovia, Chittenango, Cincinnatus, Cooperstown, Earlville, Fayetteville, Gilbertsville, Greene, Hamilton, Marathon, Manlius, Morrisville, Mt. Markham, Mt. Upton, Norwich, Oneonta, Oxford, Poland, Sherburne, Sherrill, Sidney, Stockbridge Valley, Utica, Vernon, & Verona. Early childhood initiatives bring hundreds of pre-schoolers and caregivers to Rogers Center every week. Our free annual community festivals are seeing record attendance. Day camp programs during school vacations host hundreds of children for hands-on environmental education and socialization. Our programs form the core of a community-wide respect for and understanding of the natural environment of Central New York. Augmented by over 100 volunteers who provide a variety of services, approximately 40% of our initiatives are free of charge. To achieve our mission, we rely on the generosity of private businesses, foundations, and individuals to sustain operations at Rogers Center. As a grassroots non-profit,

similar in many ways to other Upstate organizations, Friends of Rogers needs systems in place of managing essential documents and images. By having this project undertaken by a Field School Fellow, Friends of Rogers will have a more reliable source of images for which to conduct business, specifically regarding exhibit development and marketing. Our organization will be able to utilize the results of this project to significantly build capacity and advance our mission.

Logistical considerations

We envision having a student work part-time on this project primarily at Rogers Center in Sherburne, NY. (It is recommended that the Field School Fellow plan to use either a Colgate-issued laptop or their own personal device, given the limited technology resources available with our organization. Unlimited free Wi-Fi usage would be provided.) External resources that would be helpful for this project include organizations such as the Association of Nature Center Administrators (ANCA), the Museum Association of New York, the Sherburne Historical Park Society and Museum, and the Chenango County Historical Society. While we prefer to utilize management software we already own, we understand that best-practices may suggest that we consider other options as well. The Field School Fellow will be jointly supervised by our Senior Educator and our Development staff member.

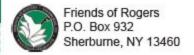
Training & Skills

The Field School Fellow should possess: above-average organizational skills, an interest in non-profits and/or museums, and solid oral and written communication skills. The ability to juggle multiple tasks and operate standard office equipment (scanner, photocopier, etc.) is necessary. The Field School Fellow should be detail-oriented as well as skilled in a variety of computer applications (i.e. Microsoft Office, Google, etc.). The Field School Fellow will gain archival and curatorial experience, as well as individualized, routine coaching, and guidance. Beyond the transferrable applied learning skills that the Field School Fellow will develop, a highly-organized and motivated individual has the opportunity to leave a lasting impact on a beloved Upstate community landmark.

Along with this proposal are electronic snapshots of our 2018 Newsletter Supplement which highlights the work that Friends of Rogers does in the community.

Membership Confirmation I'd like to join/renew my Friends of Rogers membership through Team Green. Please accept my monthly recurring gift of \$_ Please accept my one-time gift of \$_____ to cover annual membership dues. SELECT MEMBERSHIP LEVEL. Annual support of \$500 or more Annual support of \$250-499* Annual subbort of \$100-249* Beech Annual support of \$50-99* Aspen Annual support of \$35-49* *Senior Membership Rate - all persons 65 or over may deduct 25% from a membership level of support Name Street Address City, State ZIP Email (necessary for monthly e-newsletter subscription) Additional Donation \$ Total Enclosed \$ Send to: Friends of Rogers, Inc. PO Box 932 Sherburne, NY 13460 Method of payment: Credit Card Credit Card # Expiration CSC Total Amount Card Type

Signature



ECRWSS U. S. POSTAGE PAID NORWICH, NY PERMIT NO.777

Local Residential Customer

2018 Calendar Highlights

Storytime & Hike

Every Wednesday • 10:30 am

Sponsored by Chobani.

Chillin' Out

Ian. 15 • 9 am • Adventure Camp Sponsored by COLGATE

Winter Living Celebration

Ian. 20 • I I am • 40th Annual

Winter Adventures Spansored by Feb. 19-21 • 9 am Adventure Camp



Spring Frolic

March 22 · 6 pm · 7th Annual

Sponsored by Community Bank N.A.

Wild Goose Chase

Sept. 15 · 3rd Annual 5K Trail Run/Walk

Family Fun

Third Saturday Each Month • 10:30

Earth Fest

May 6 . Noon . Annual

Family Fishing Day

June 16 • 10 am • 5th Annual

Sponsored by Community

Understanding what's important®

Bank N.A.

Sponsored by

Animals of Halloween Oct. 20 • 5:30 pm • Annual

= pre-registration required

NONPROFIT

2018 Newsletter Supplement ROGERS CENTER [EXCITE | INSPIRE | MOTIVATE]

DIRECTOR'S MESSAGE

A IN THE WAY THE IT

Our Members Make Us Golden!

Thanks to support from Friends of Rogers like you, Rogers Environmental Education Center will celebrate a 'Golden Anniversary' this year! Seven years ago, New York State budget reductions eliminated all environmental education programs at Rogers Center. Since that time, generous friends such as yourself have financed Rogers Center activities. Support from Friends of Rogers is allowing a beloved community resource to be preserved, and to flourish. This newsletter supplement includes our 2017 impact report with noteworthy achievements - all made possible thanks to our dedicated members! Friends of Rogers members are connecting community with nature in a beloved, educational setting. We provide outstanding opportunities that excite, inspire, and motivate people of all ages to enjoy, understand, appreciate, and protect our natural environment. In honor

of Rogers Center's 50th Birthday, those who join with a minimum \$50.00



contribution (Beech Level) have the option to receive a commemorative sun catcher pictured here. Please join Friends of Rogers with a new or renewed membership today! Your membership ensures that every visitor continues to enjoy all that Rogers Center has to offer. Thank you for making the 50th 'Golden Anniversary' of Rogers Environmental Education Center possible!

See you on the trails,

Simon M. Solomon Executive Director Friends of Rogers

Friends of Rogers Environmental Education Center, Inc.

SALL HARMAN AND THE TAX OF THE TA

Board of Directors

President: Adam Schoonmaker, Ph.D. Vice President: Sharon Pelosi

> Secretary: Daniel Auwarter Treasurer: T.I. Moorehead

Emeritus: Thurston Packer

D. Lukas Brown

Dianne Daugherty

Eric Diefenbacher

Kevin Doonan

Marsha Guzewich

Constance Hasko

Paul Lepore

John Pumilio

Chris Rossi

Carol Smith

Owen Tallman

Fred von Mechow

Staff

Simon Solomon **Executive Director**

lessica Moquin Development

Sarah Freedman Environmental Educator

Jenni Larchar Children's Program Coordinator

Friends of Rogers, Inc. P.O. Box 932 2721 State Route 80 Sherburne, NY 13460

www.FriendsofRogers.org info@FriendsofRogers.org

(607) 674-4733

Visit www.FriendsofRogers.org for up-to-date program listings!

A history of ROGERS

Friends of Rogers welcomes record-setting 14.922nd annual visitor.

lenni Larchar becomes Children's 2015 Coordinator (March).

Development professional lessica Moguin ioins staff (Dec.).

2013 Simon Solomon appointed first Executive Director (Feb.) & Sarah Freedman becomes Environmental Educator (Oct.).

First Summer Adventures programs.

2011 Friends of Rogers begins running Rogers Center (spring) through an agreement with DEC. Visitor Center resumes regular



hours of operation and programming (fall).

State fiscal crisis forces DEC to close Rogers Environmental Education Center.

2005 The Stone House (living quarters for education staff) is refurbished.



Mid-York Conservation Fund renamed Friends of Rogers.

New York State Conservation Department becomes NYS Department of Environmental Conservation (DEC) and Rogers Conservation Education Center renamed Rogers Environmental Education Center.

Mid-York Conservation Fund purchases George Lesser mounted bird collection.

A pro-active group of community members came together to assist Rogers Conservation Education Center with programs and community relations.

First New York Interpretive Center opens. Known as Rogers Conservation Education Center.



1967 Boice Pond property added.

NYS Conservation Department follows through on National Audubon Society recommendation to establish nature center: John Weeks named first director. New York State Conservation Department decides to phase out Rogers State Game farm. Sherburne Rotary Club, led by President John Borst, funds a feasibility study conducted by the National Audubon Society.

1948 Facility renamed Rogers State Game farm to recognize Harry and Gertrude Rogers.

1947 Cush Hill property (including The Stone House) purchased.



1933 Adams Farm property added.

Civilian Conservation

Corps (CCC) camp hosted on Adams Farm property. CCC plants pine and spruce trees, and oversees construction of flood barriers, ponds, roads, and trails,

1932 Harry Rogers appointed Superintendent for all NY Game Farms, with Gertrude named Sherburne Game Farm Manager. Over 280,000 pheasants and other birds raised each year.



1929 Lathrop property acquisition.

Sherburne Pheasant farm established as

first game farm in New York on the site of the former William Lyman farm. (It later becomes the longest continuously operating game farm in the U.S.) New York State



Conservation Department hires Harry & Gertrude Rogers to run the farm.

1837 Chenango Canal completed.

1835 The Stone House (living quarters for Rogers education staff) built by Henry Gardiner and his son.

First permanent European settlers in Sherburne turn forests into farmland.

1788 Land purchased by pioneers from Native Americans



Monthly

The best way to join or renew your Friends of Rogers membership is through our monthly giving club, Team Green. Monthly gifts form a source of income we can count on to fulfill our ongoing need for support.

Member

\$500

\$250

\$100

\$50

\$35

Gift Of:	Would:	Benefits:
\$48	Underwrite a full day of programming	Pine
\$24	Support a half-day field trip	Oak
\$12	Subsidize one week of camp	Maple
\$6	Provide one Storytime & Hike	Beech
\$3	Cover 30 minutes of learning activities	Aspen

This

BECOME A MEMBER TODAY!

Vour Friends of Rogers membership ensures the continuation of programming at Rogers Environmental Education Center and assists Friends of Rogers in maintaining high standards of environmental education that have been established over the years. Membership contributions help fund community celebrations, educational exhibits, guest presenters, instructional materials, Visitor Center operations, and much more. In addition to the privileges listed, the greatest benefit derived from membership in Friends of Rogers is the satisfaction of supporting Rogers Environmental Education Center!

Membership includes benefits for two adults at the same address. Benefits are extended to all persons 18 or under who reside with adult members; valid for 12 months from date of enrollment; and taxdeductible to the extent allowed by law.



· Exclusive naming rights for one full day of Visitor Center operations

Plus all benefits listed below



 Private, guided trail outing for up to five people, led by Friends of Rogers education staff Unlimited, complimentary cross-country ski and snowshoe sessions

Plus all benefits listed below



Maple

Four complimentary snow-shoe sessions

· Plus all benefits listed below



Commemorative Friends of Rogers sun catcher

Four complimentary cross-country ski sessions

Plus all benefits listed below



10% discount on gift shop/bookstore pre-tax purchases over \$10

· Monthly e-newsletter subscription

 Reciprocal membership benefits to centers in the Association of Nature Center Administrators (ANCA) network

· Special rates for fee-based programs and Adventure Camps

Voting rights at the Friends of Rogers annual business meeting

Senior Membership Rate - all persons 65 or over may deduct 25% from a membership level of support

2017 Impact Report

By the Numbers

school

students

taught





libraries, schools, & community groups served

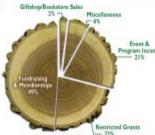
\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$ 169 Friends of Rogers members annanannna

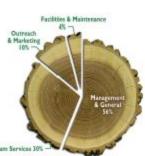
volunteer



Financial Overview

Direct Support by Source





Dollars Spent by Category