



### Dear Presidents' Club members:

I would like to thank you personally for your generosity to Colgate and inform you that your 2015–2016 gift helped fund a record-breaking year for the Presidents' Club.

Our members' contributions touch every corner of the university—the classroom, financial aid, athletics, study-abroad programs, the Career Services Internship Fund, and so much more. Your support is integral to the success of Colgate, and more specifically to Colgate's students. I hope you'll take some time to read through the pages of this impact report and recognize that alumni giving, especially at the Presidents' Club level, is critical to Colgate's future.

The Presidents' Club is particularly proud of a new initiative that invests in our undergraduates. The goal is to introduce our students (a.k.a. future alumni) to the importance of giving back to Colgate and to help them understand that support for the university impacts each of them in immeasurable ways. To accomplish this, we lowered the student giving rate to \$13 annually so that every Colgate student would

have an opportunity to reap the honor, and the benefits, of being a Presidents' Club member.

Additionally, we helped launch an oncampus Presidents' Club Student Committee to empower our undergraduates and incorporate peer education at the core of our initiative. As the Presidents' Club chair, I also had the good fortune of meeting with many of our students during the course of the year and was able to discuss the impact of their support both as students and as eventual alumni. I am very proud to report that this effort has been an enormous success and that more than 800 students joined the Presidents' Club this past year!

I am incredibly excited and optimistic about Colgate's future with Brian Casey as our new president. The atmosphere on campus is nothing short of exhilarating, and I believe our alumni around the globe are feeling it too. By all accounts, Colgate is in excellent hands.

Thank you again for your support, engagement, and dedication, and please stay connected!



Sincerely yours,

anylekein

AMY EVERETT DISIBIO '86, P'18,'21

### To the Presidents' Club membership:

At its heart, Colgate relies on a small number of key elements: an excellent and well-supported faculty; an ambitious and engaged student body; academic and co-curricular programs that prepare students for lives of meaning and purpose; and a campus that not only supports the work of our faculty and students but also inspires with its beauty. They are all crucial to Colgate's success as the university prepares for its third century. They all depend on the support of the Presidents' Club.

Thanks to your generosity, Colgate approaches this bicentennial moment with excellent momentum. During Inauguration and Homecoming Weekend, we dedicated the Class of 1965 Arena. Since then, we have reviewed plans for two new residence halls above the traditional residential quadrangle, and we have finalized architectural plans for a new center for career services, Benton Hall.

During the fall of 2016, we welcomed international artists, scholars, athletes, and

other leaders to campus. They engaged with our students and professors, introducing new ideas and knowledge, so that we can discuss, debate, learn, and develop—both as individuals and as an inclusive community. Meanwhile, we have sent students and faculty abroad, welcomed 16 new scholars to our faculty ranks, and have begun admitting students who will be members of the Colgate Class of 2021.

As Colgate's 17th president, it is my responsibility to manage the broad scope of the university's plans and programs, to steward the university's resources, and to plan for a robust future. Your leadership philanthropy makes Colgate's plans and programs possible. Your gifts create excitement and justify our energy. Our resources are, in many ways, your legacy.

On behalf of our faculty, students, and staff, I extend gratitude for your remarkable support and look forward to many chances to speak with you about Colgate's future.



Most sincerely,

Brian W. Casus



















## Presidents' Club sponsors gold-medal visit



During Family Weekend 2016, the Presidents' Club welcomed ESPN anchor David Lloyd '83 and Olympic gold medalist Lauren Schmetterling '10 to campus for a leadership conversation with students in Memorial Chapel.

Schmetterling, who rowed with the USA Women's Eight crew in Rio de Janeiro last summer, was the first student-athlete from Colgate—and the entire Patriot League—to win Olympic gold. On her triumphant return to the Chenango Valley, she spent the day meeting with a number of the university's athletic teams before sitting down with Lloyd to discuss her Olympic exploits.

Lloyd led Schmetterling back to the beginning, to those first moments when she grabbed an oar as a high school freshman. "I remember feeling very confused—I didn't know what to do with my hands," she said.

She figured it out and went on to row for

four years at Colgate. Her senior year, after meeting with national team coaches, she made it her ambition to make the Under-23 national team. But while she would earn an invitation to training camp after graduation, the effort ultimately failed. "That encouraged me to keep going and double down on my training," she said. "I felt that, if I put in more work than anyone, that was going to get me where I wanted to go."

By 2013, after regularly evaluating her development and questioning her goals, she was on the team, but that wasn't the end of her struggle. She still managed to beat out 16 women on the 30-member squad for a place in the 2016 Olympic boat. "You

have to have a strong relationship with your teammates," she said. "You have to work with them to make the fastest boat, even though the next day, you might not be rowing with them."

With the race projected on a screen behind her, Schmetterling walked the audience through the heat. Water conditions in Rio were some of the worst she'd ever seen. The team held out in third place through most of the race, pulling ahead in the final lengths by favoring a strategy of mid-race strength over initial sprints. "Our coxswain made the call, 'We are the U.S. Women's eight,' and I feel like that pushed everyone to move together," she said. "The boat was 10 years undefeated. When she made that call, I felt like I needed to do a service to all the women who had come before me."

With the gold medal came justification of the years she had dedicated to her sport. "I knew that, if I was my best self, I could make it," she said. "It took a lot of work to get to that point, and I felt like everything I had done had been validated."

But that validation won't secure Schmetterling a seat on the boat during the next Olympic games. To earn that honor, she'll once again need to prove her strength through action. "I feel like there's always somewhere new you can go," she said. "You can always make improvements. I feel like everyone—no matter where they are—can be pushing for more."

Focus, dedication, self-confidence, and team spirit. These are the traits of a champion, and they also describe the Presidents' Club mission on behalf of students. By sponsoring conversations with alumni like Schmetterling and Lloyd, the organization highlights the examples being set by Colgate's leading community members. And it allows current undergraduates to hear crucial words of wisdom from those who have sat in exactly the same seats. And it encourages them to make a Schmetterling-style commitment to the university that prepared them for success.

## A conversation with

# Lloyd Johnson '64

When Lloyd Johnson committed to attending Colgate during the spring of 1960, he had never set foot on the university's campus. He had little idea of how the following four years would shape the rest of his life—or how his commitment would impact the lives of others.

Lloyd Johnson '64 (left) with Trustee Emeritus Ralph Verni '64 at their 50th Reunion banquet

## After graduation in 1964, did you stay connected with Colgate?

No, I went to Northwestern University for a graduate degree. After I was married in 1965 and graduated in 1966 with an MBA, our family expanded with the birth of our first son. We moved to the New York City area, where I started my business career. In early 1967, we moved to Hawaii, and I began traveling frequently on business throughout the Far East. It was a very busy time in our lives, and thoughts about Colgate were not frequent. My contributions at that time were not only rare, but quite small.

Our family expanded again in 1969 and 1972. We moved back to the New York area, then to Virginia Beach, Va. As our first son grew older, he naturally began to think about college. That got me thinking about Colgate, and I quickly learned that Colgate's image around southeastern Virginia in the early 1980s was not very well developed. So I decided to get involved as an admission volunteer to learn how Colgate had changed since 1964, how the admission procedure worked, and how I

could broaden Colgate's admission activities in our hometown area.

## How did volunteerism lead to Presidents' Club membership?

As I was learning more about Colgate admission, I also got involved with a newly formed Colgate Alumni Club in southeastern Virginia. Between the two activities, I learned about the importance of offering tuition assistance to help attract the best students. That led to the formation of a Virginia-targeted scholarship program, funded by local alumni in southeastern Virginia. That program continues to this day, and every new class of Virginia-based students at Colgate includes a few people who qualify for those funds. I also learned that student aid money could be accumulated from Presidents' Club-level giving, which motivated me to become a Presidents' Club member in 1989.

## And when did you become engaged through planned giving?

I continued to learn about Colgate as a member of the Alumni Council and as a participant in reunions—especially my 50th Reunion in 2014, when I served as co-chairman of that special occasion. In addition to helping plan the event, encourage participation, and raise money for a class gift to Colgate, I learned about the impact of various planned giving strategies from experts like Patty Caprio, Andrew Coddington, and Don Lang. As a result, my wife and I set up a charitable gift annuity, made a higher level pledge for annual Presidents' Club gifts going forward, adjusted our wills, and arranged to include Colgate in our life insurance policy.

#### What's your philanthropic passion?

Supporting financial aid for students in need. It attracts great students, and it feels good to give back to a remarkable institution that has made a major difference in my life.



## Student philanthropy at Colgate

BY RACHEL COHEN '17, CO-PRESIDENT, PRESIDENTS' CLUB STUDENT COMMITTEE

uring the fall semester of the 2015–2016 academic year, the Colgate Presidents' Club student initiative truly took off, and since then it has only grown stronger, changing the landscape of student-driven philanthropy at Colgate.

The Presidents' Club Student Committee now has approximately 30 members, all of whom are commit-



ted to organizing and spreading the word about the Presidents' Club. We have hosted events ranging from study breaks to thank-a-thons, during which we write thank-you notes to alumni who make our Colgate experience possible.

Colgate is a community, and the more than 800 students who have joined the Presidents' Club have reaffirmed this. During the course of the next year, we hope to continue to engage the student body, particularly the incoming Class of 2021, in order to further strengthen our efforts.

The Presidents' Club Student Committee owes a great debt of gratitude to the Presidents' Club as a whole, as members have consistently shown us support and have never shied away from offering whatever resources necessary to see our mission grow.

I joined the Presidents' Club Student Committee because college life is hectic and as we move from semester to semester, few things stay consistent. But one thing that is consistent, for me, is my unwavering commitment to Colgate and seeing that the institution remains what it has always been, and that is a community.

Thank you for your support.

### A new committee, a longstanding commitment

In the spring semester of 2016, Colgate students came together to develop the Presidents' Club Student Committee (PCSC). They began to brainstorm different events that they could put together that would enable them to interact with their peers to spread the word about the Presidents' Club, the importance of alumni gifts, and why it is important to give back while they attend Colgate.

The group was able to host a number of great events. These included two different study breaks: the first on March 8 with a loaded hot chocolate bar and another on April 27 with free chipwiches. The PCSC also reinvented the former Tuition Free Week by creating the Give for 'Gate Campaign, which ran April 4-8. During the campaign, the PCSC held two thank-a-thons, focused on writing thank-you postcards to our generous alumni. The committee hosted a fitness class, an information table in the Coop, and a networking reception following the E-Weekend Shark Tank on April 8. All student Presidents' Club members were invited to this networking reception. This allowed students to network with members of the E-Weekend panel as well as Board of Trustees attendees and other alumni who were back on campus. The PCSC used this reception as a selling point when asking students to give at a Presidents' Club level throughout the week. Students always love the opportunity to network with alumni and these opportunities are a great way to encourage students to give at a leadership level.

## Evolving perspective, increasing support

BY IVAN KARA '06



I was an international student. I lived in a lot of different places growing up. So my college decision was not simply, "Do you go to Amherst or Colgate or Columbia." It was also, "Do you go to school in Germany or the U.K., Australia or the United States?"

In the early 2000s, globalization was all the rage, and I was set on attending Columbia—largely because I'd read *The World is Flat* by Thomas Friedman and *Globalization and Its Discontents* by Joseph Stiglitz. I really wanted to study with these professors. My aunt, who was a postdoc at Columbia at the time, was one of the biggest opponents of me enrolling there, because she thought the school was too big.

I had a couple of friends who went to Colgate, and I wanted to check it out. I fell in love with it, just like hundreds of other prospective students. Attending Colgate turned out to be one of the best decisions I ever made because I did enjoy the small classes and getting to know 70–80 percent of my class on a first-name basis. A com-

bination of 25 men and women's Division I teams, the cross section of Greek life, the strong academic value proposition, the incredible passion of my professors and soccer coaches, financial aid—all of this certainly had a significant impact on my experience.

After graduation, I continued to have Colgate's tremendous, overwhelming support. I can look back on it now and connect the dots: every Colgate person I met helped move me closer to my initial job working for Greg Richter '85, who has since become a very good friend. Three jobs later, I'm at the start-up hedge fund Zama Capital.

I've now seen that support from the other side, too, when alumni like me come back to campus to interact with students, to lead programs like SophoMORE Connec-

Ivan Kara '06 (left) during his days on the Alumni Council

tions. I've enjoyed the privilege of serving on the Alumni Council, and I joined the Presidents' Club as another opportunity to stay involved—not only to reconnect with old friends, but also make new friends. I'm going on 11 years of consecutive giving at continuously increased levels.

"I came to understand the impact that financial aid has on the overall experience.
So, as a Presidents' Club member, I'm a big believer in the Colgate Fund."

While I was on the council, I started to see how the university functions. I got more clarity on facilities, academic and extracurricular programs. I developed a good sense of Colgate's ability to compete for talent in the applicant pool, to provide scholarships. I came to understand the impact that financial aid has on the overall experience. So, as a Presidents' Club member, I'm a big believer in the Colgate Fund. Beyond specific projects that people want to support, there is a bigger operation that has to be open every day. The infrastructure, the support staff, the wonderful professors—the entire ecosystem depends on us, in a large portion, to deliver for future generations. Seeing improvement over the years is all the gratification I need.

Given the opportunity that Colgate provided me as a student, particularly as an international student, I feel a huge debt of gratitude. I've been trying to pay it back, little by little, and giving at the Presidents' Club level is a wonderful way to do that.

## Opportunities abound

Last summer was a working vacation for Jazmyn McKoy '17, an international relations and music double major from Silver Spring, Md.

After a three-week extended study trip to New York City, where her political science class met with leaders at the United Nations, she returned home to organize a summer career excursion for her nonprofit, the Heart of Tabitha Foundation.

McKoy, a member of Thought Into Action, founded Heart of Tabitha in 2012 to provide professional, educational, and personal mentorship to underprivileged young women. This year's career excursion, cosponsored by NOAA and Colgate's Center for Career Services, took 50 Maryland high school students on a one-week trip to visit college campuses, speak with current college students, and interact with 24 professionals from eight different companies.

After helping local high school students shape their futures, McKoy took time to advance her own by participating in three online Harvard Business School courses offered to Colgate students through a partnership between HBS and Colgate's Center for Career Services.

McKoy was pleased to learn that Colgate financial aid eligibility would be applied to her HBS tuition.

"I was relieved that I wouldn't have to worry about finances hindering me from such an amazing learning opportunity," she said. "Taking these courses has been a

Originally drawn to Colgate by the promise of generous financial aid and a myriad of possibilities for travel, McKoy has wasted no time in taking advantage of the opportunities before her.

rewarding experience, and I'm continually looking for ways to apply the course material in the short run with the work I am doing with Heart of Tabitha, and certainly in the long run with graduate school and my career pursuits."

Originally drawn to Colgate by the promise of generous financial aid and a myriad of possibilities for travel, McKoy has wasted no time in taking advantage of the opportunities before her. In her three years at Colgate, she has already traveled with seven different Colgate departments and organizations to 13 cities across the globe.

"The opportunities [for travel] are there, and because that financial support was there as well, I've been able to take advantage of them," McKoy said. "A lot of the travel experiences that I've had through Colgate have been some of the best memories that I've formed here."

McKoy's Colgate-sponsored travels have included a week-long visit to New Mexico for a Sophomore Residential Seminar on Native Americans in the Southwest; a EuroSim conference in Belgium with the international relations department; and a University Chorus concert tour through Prague, Bratislava, Vienna, and Budapest. A study-abroad trip to Italy with the music and Italian departments (made possible by the Mary Kate Carleton '80 Endowed Music Scholarship) inspired her to write the travel blog "Bridge to Venice."

When not traveling, McKoy employs her passion for helping others by serving as co—vice chair of Colgate's Undergraduate Philanthropy Council and by volunteering with the Berkshire Farm child welfare center. She is also a Colgate residential life community leader as well as a member of Konosioni, Model UN, University Church, and University Chorus.

In addition to attending business school after graduation, McKoy plans to continue providing support for students through her work with the Heart of Tabitha Foundation and her membership with the Presidents' Club.

"I intend to reinvest in Colgate, just as Colgate, its alumni, and friends have invested in me," she said. "After I graduate I want students at Colgate to be able to take advantage of the opportunities that I've had and more." – BRIANNA DELANEY '19



# They speak your language

BY ERIN PETERSON

Enjoy this preview from the Winter 2017 Colgate *Scene*, highlighting the impact of leadership philanthropy on research conducted by faculty and students.

n a Friday afternoon eight years ago, Japanese professor Yukari Hirata was giving a talk on campus about her research on verbal techniques that help people learn a second language. For audience member Spencer Kelly, a psychology and neuroscience professor who is an expert on the link between language and gestures, it felt like a light bulb moment.

Kelly and Hirata chatted after her talk, and soon they were collaborating on a project to see if the right combination of visual and auditory cues could benefit second-language learners even more. For example, they knew that Japanese language learners typically watch a speaker's lips to understand the difference between short and long vowel sounds. But could simple hand gestures designed to show the distinction help these students learn faster and better?

The two launched a research project examining how adding specific gestures

could enhance second-language learning. Their findings suggested such gestures didn't improve language acquisition—but that discovery, made possible through funding from Colgate's Picker Interdisciplinary Science Institute, was more promising than it sounds.

For years, neuropsychologists have believed that gestures and speech are a thoroughly integrated system. Hirata and Spencer's findings seemed to upend this previous research, suggesting that at the lower bounds of communication, like learning the novel sounds of a new language, a combination of speech and gestures don't work in tandem. "Our research helped us identify the limits of this coupled system," Kelly said. "The two systems are still integrated, but there are boundaries in that relationship."

The two have continued their work, which has earned them a \$316,000

National Science Foundation grant to help launch Colgate's new Center for Language and Brain. The center is exploring foreign language instruction and learning—a critical topic, given that we live in an increasingly multilingual world. The center's work, in which Hirata and Kelly both participate, explores topics ranging from how language changes the way we experience the world

"When you work with someone else on a problem, you discuss, you ask questions, you think, and you can end up with projects that no one in the world has ever thought about."

and how language learning gets more challenging as an adult. Their work has also led to a more personal connection: the two married in 2013.

For Hirata, the joy of collaborative research has come from exploring novel questions and taking them as far as they can go. "When you work with someone else on a problem, you discuss, you ask questions, you think," she said, " and you can end up with projects that no one in the world has ever thought about."

## Opening up new research frontiers

The work that scientists have done in the hard sciences over the course of centuries can lead to some frustrating situations for today's researchers. "In general, scientists today learn more and more about a very small area," explained Daniel Schult, Charles G. Hetherington Professor of mathematics and director of Colgate's Picker Interdisciplinary Science Institute (ISI).



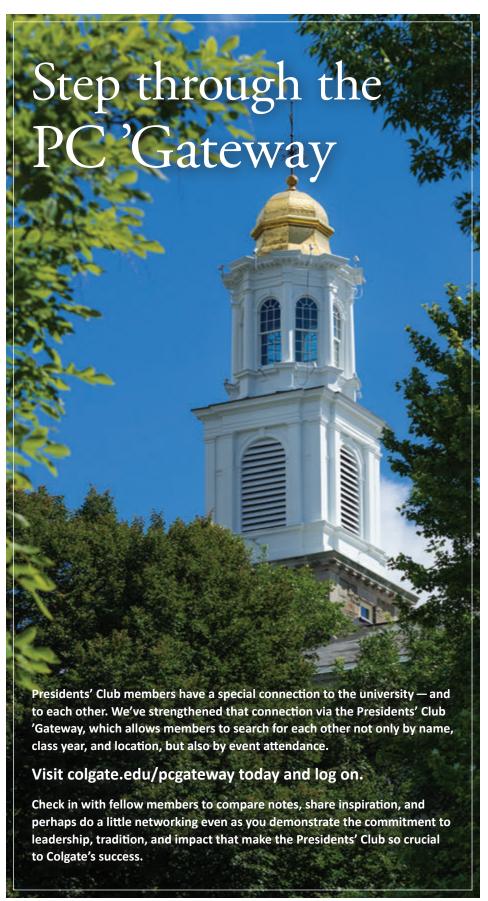


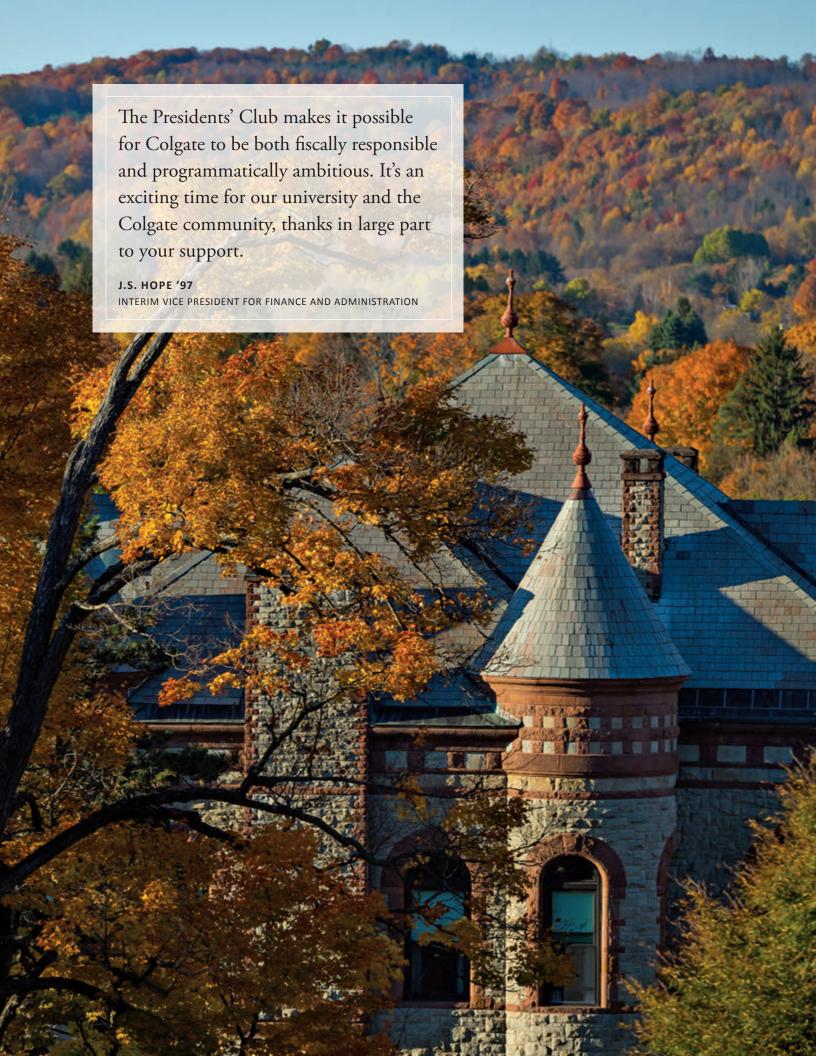
But it turns out there are still many places within the sciences that offer an almost Wild West sense of opportunity. The map is often wide open at the intersections of multiple disciplines—where environmental studies and chemistry and mathematics meet, for example.

The Picker ISI, named for Harvey Picker '36 and now in its 11th year, nurtures these collaborations. It provides seed funding to launch promising research projects, and has awarded more than \$2 million to set them aloft. Many grow beyond this initial funding. For example, a Picker ISI–funded project examining the conservation of Ethiopian sacred forests, conducted by professors in religion, geography, and biology, was recently awarded a \$500,000 National Science Foundation grant to further the work.

For Schult, the success is heartening. "Interdisciplinary work expands the number and kinds of questions we can ask," he said. "There's a real payoff when you can address questions that require more than one discipline to answer."

Support from Presidents' Club members sustains the Picker Institute and other faculty research initiatives. These opportunities shape the undergraduate experience as students join their professors in gathering, processing, and publishing new knowledge at conferences and in scholarly journals. Read more at colgate.edu/research.



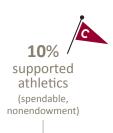


## Charting our course

Colgate's fiscal well-being rests in the hands of generous alumni, parents, and friends. Through sound economic management, the university has stewarded your support, deploying it to expand financial aid and bolster countless programs that make the Colgate experience second to none.

Of the \$29.6 million raised during fiscal year 2016 (July 1, 2015 – June 30, 2016):





28% supported financial aid



21% supported non-financial aid endowment



16% supported

academics (spendable, nonendowment)

3% supported internship fund

supported operation & maintenance

### Presidents' Club Membership

**Comparison by Class Year** 

1941	2		1952	17		1963	40		1974	41	1985	61		1996	28		2007	38
1942	4		1953	17		1964	30		1975	38	1986	51		1997	15		2008	43
1943	5	ľ	1954	24	ľ	1965	52		1976	58	1987	58	Ì	1998	40		2009	52
1944	2	Ī	1955	25	ľ	1966	58		1977	40	1988	53	Ì	1999	20		2010	61
1945	2	ľ	1956	27	ľ	1967	25		1978	48	1989	64	Ì	2000	21		2011	61
1946	2	ľ	1957	34	ľ	1968	27		1979	44	1990	58	Ì	2001	33		2012	66
1947	5	ľ	1958	27	ĺ	1969	23		1980	54	1991	47	Ì	2002	21		2013	107
1948	4		1959	32	ľ	1970	22		1981	64	1992	34	Ì	2003	15		2014	122
1949	6	ľ	1960	32	Ī	1971	23		1982	56	1993	33	Ì	2004	24		2015	113
1950	21	ľ	1961	38	ľ	1972	24		1983	50	1994	33	Ì	2005	23			
1951	12	ľ	1962	39	Ì	1973	34	ĺ	1984	46	1995	33	ľ	2006	34			

## Mission and Membership

The mission of the Presidents' Club: The Presidents' Club exists to provide financial support to the university through the development of a culture of leadership-level giving by all members of the Colgate community. The approach is to establish and sustain a culture of leadership by example, to create lifelong connectedness from matriculation on, and to recognize our leaders.





### **Highlights**

Members of the Presidents' Club (PC) are engaged, passionate, and committed people. As Colgate alumni, parents, and friends, we share a lifelong commitment to Colgate. Membership in the Presidents' Club also offers:

- Special opportunities to connect with other Presidents' Club members and campus leaders at regional and oncampus events and through our new online community, the Presidents' Club 'Gateway.
- Regular, exclusive, and personalized communications from the university including the *PC Newsflash*, a membersonly e-newsletter with up-to-date information on programs, priorities, issues, and events at Colgate.
- Special attention and recognition during Reunion and Family weekends.
- Involvement with students through a partnership with Colgate's Center for Career Services.
- Opportunities to join the Colgate University Presidents' Club Facebook Group and network with other PC members.

#### **Initiatives**

**Colgate Couples:** Colgate Couples enjoy regular benefits of Presidents' Club membership while splitting the cost.

*Installment giving:* Simple monthly credit card deductions spread out membership payments. colgate.edu/makeagift

Matching gifts: Matching gifts count toward membership in the Presidents' Club. Submit your matching gift form with your gift, and we will count both toward your cumulative giving total for the year. matchinggifts.com/colgate

**1819 Circle:** The 1819 Circle celebrates alumni who have invested in the university for three or more consecutive years.

### How to join

To make a Presidents' Club gift to Colgate, follow the membership level guidelines and ways of giving. Your gift entitles you to membership for one year. Any and all gifts to the college during the fiscal year count toward membership.

#### Check

Mail in business reply envelope

#### Online giving

colgate.edu/makeagift

### Credit card or monthly installments

Call 1-800-668-4428; deductions offered each month

#### Appreciated securities

Call 315-228-7784 for details

### Life income agreements

Call 315-228-7450 for details

### For additional information

Jennifer Stone
Director of Annual Giving
and Professional Networks
Colgate University
13 Oak Drive
Hamilton, NY 13346
315-228-7045 or 1-800-668-4428
e-mail: jstone@colgate.edu

Or check out our website colgate.edu/presidentsclub

### **Presidents' Club levels**

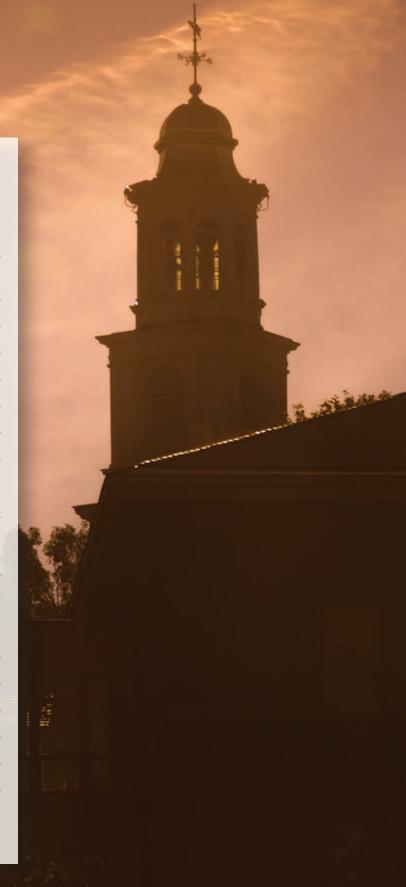
July 1, 2015, to June 30, 2016

James B. Colgate Society (Cumulative lifetime gifts)	\$1,000,000
Membership in Perpetuity (Cumulative gifts within 10 years)	\$ 500,000
Founder	\$ 250,000
Benefactor	\$ 100,000
Patron	\$ 50,000
Council	\$ 25,000
Fellow	\$ 10,000
Partner	\$ 5,000
Member (Classes of 1967 to 2006, parents, grandparents, and friends)	\$ 2,000
Member (Classes prior to 1967, widows, and nonalumni faculty and staff)	\$ 1,000

## New giving levels for recent alumni

Class of 2007	\$ 1,000
Class of 2008 and 2009	\$ 750
Class of 2010 and 2011	\$ 500
Class of 2012 and 2013	\$ 300
Class of 2014, 2015, and 2016	\$ 100
Undergraduates	\$ 13
Enrolled full time in a graduate-level program	n \$ 100

(To ensure you are credited at the graduate student level, please call Michelle Jacobsen at 315-228-7045 to make your gift.)



# Colgate

The Presidents' Club 2015–2016 Impact Report

Colgate University 13 Oak Drive Hamilton, NY 13346