

Colgate University



**PRESIDENTS' CLUB
IMPACT REPORT**

FISCAL YEAR 2017





THIS YEAR, **87%** OF ALL DOLLARS RAISED BY COLGATE CAME FROM PRESIDENTS' CLUB MEMBERS.

DEAR PRESIDENTS' CLUB MEMBERS:

Thank you to each and every one of you who supported Colgate during the 2016-17 year. Your gifts to Colgate provided essential resources that helped support the vision that President Brian W. Casey has laid out for Colgate during his first full year on campus. This year, 87 percent of all dollars raised by Colgate came from Presidents' Club members. Therefore, our support is critical to the student experience and the future of our school.

During the last fiscal year, I had the opportunity to attend Presidents' Club events across the country with President Casey. At each event he spoke eloquently about his vision for Colgate as a nationally renowned, residential liberal arts institution. It is clear he understands what makes this place special, from our core curriculum, to athletics, to the beauty of the campus. Long term, his goal is to enrich this place we love and to enhance Colgate's reputation – and for that he will need our continued support.

The Colgate Presidents' Club is a network that numbers in the thousands. As I traveled to different events this year, I was heartened to see the number of recent alumni who have maintained their membership since graduation. Each year,

we work to educate our students on the importance of giving back. In fact, this year we had 1,005 student members at the \$13 level, which included 377 seniors who are now part of the alumni body. I hope we will be seeing them at Presidents' Club events this year.

As we approach the bicentennial and Colgate's third century, I am looking forward to seeing President Casey refine his vision for our beloved alma mater. I encourage you to attend Presidents' Club and other events, and to find ways to engage with our students and other alumni. I am so grateful for all you do for Colgate.

Sincerely yours,

Amy Everett DiSibio '86, P'18, '21



TO THE PRESIDENTS' CLUB MEMBERSHIP:

On behalf of Colgate University, thank you for your generosity during 2017. Your support is meaningful, important, and empowering. Members of the Presidents' Club provide the majority of those funds that Colgate relies on not only to continue existing programs and activities, but also to plan the university's third century, which will soon be upon us.

This year, we saw record numbers of participants in the Presidents' Club and record levels of support for Colgate. More than 4,400 alumni, students, parents, and friends supported the university at the Presidents' Club level in 2017, a 6 percent increase over last year. This growth was driven, in part, by student involvement that rose 23 percent from 2016. Overall Presidents' Club-level support totaled \$28.3 million, nearly \$3 million more than last year.

It has been a year of great energy and progress on campus. Colgate's bicentennial, which we will celebrate during the 2018-19 academic year, has spurred the creation of new classes and engendered new faculty research. It is also a driving force behind a springtime plan for restoration of the upper-campus tree canopy. Meanwhile, construction continues in earnest on three new buildings: two residence halls (allowing us to remove

less-than-adequate housing from our inventory) and Benton Hall, which will house the university's career services offices and fellowships offices.

Looking forward, I have been in close conversation with faculty, staff, alumni, parents, friends, and the Board of Trustees to develop a comprehensive vision for Colgate's future. Once complete, this vision will guide the institution's approach to faculty support, admission and financial aid, student life and programming, as well as campus infrastructure.

Support from the Presidents' Club has enabled us to make all these plans from a position of strength.

For your generosity at a pivotal moment in Colgate's history, I thank you again. I look forward to expressing my appreciation in person at Presidents' Club events in the weeks and months ahead.

Sincerely,

Brian W. Casey, President

4,420 PRESIDENTS' CLUB MEMBERS SUPPORTED THE UNIVERSITY IN 2017, A **6%** INCREASE OVER LAST YEAR.

2016-2017 PRESIDENTS' CLUB EVENTS

PRESIDENTS' CLUB

REGIONAL RECEPTIONS

Boston, December 2016

San Francisco, March 2017

Chicago, March 2017

ANNUAL DINNER

New York City, May 2017

ANNUAL RECENT ALUMNI

COCKTAIL RECEPTION

New York City, May 2017

STUDENT-ALUMNI

PRESIDENTS' CLUB

NETWORKING RECEPTION

New York City, January 2017

ON-CAMPUS EVENTS

Homecoming Tailgate,

October 2016

Emerging Leaders Keynote

with David Lloyd '83 and

Lauren Schmetterling '10,

October 2016

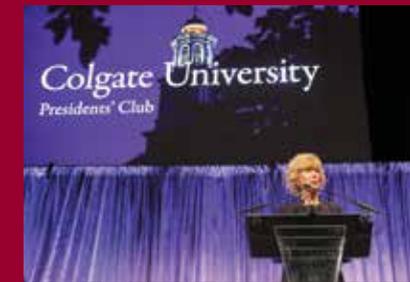
Career Connections

Reception, October 2016

Global Leaders Reception,

March 2017

Reunion Brunch, June 2017



WE LOOK FORWARD TO SEEING YOU AT AN EVENT IN 2018.



Hannah Post '19 takes measurements at an archaeological site in the village of San Miguel Xaltocan, Mexico, June 23, 2017.

Beyond the World that I Knew

Hannah Post '19 never expected she'd end up at Colgate, but couldn't be happier that she did. She describes her experience and the role financial aid played in making it happen.

HOW DID YOU DECIDE TO APPLY TO COLGATE?

Well, I'm from Buffalo, and I'm the first member of my family not to go to the state school in our area. My grandparents, parents, aunts, and uncles all went there. A huge percentage of my high school class also goes there – and to other public schools. I assumed I would, too.

So I applied to a handful of public schools – my mom encouraged me to apply to Colgate. I was a high honor roll student, an International Baccalaureate, and a three-sport varsity athlete. I was the captain of my soccer, basketball, and softball teams. We knew of one older student from my high school who had gone to Colgate, so I applied there. It was my only private school application.

WHAT MADE YOU CHOOSE TO COME TO COLGATE? DID FINANCIAL AID PLAY A ROLE IN YOUR DECISION?

Definitely! I have two younger siblings, and I wanted to make a choice that was good for me and for my family. One of the

reasons I never considered private school an option is that I didn't want my family to be in a financial hole before my siblings even applied.

We were shocked when I was accepted and we saw the financial aid package. It was so good, it made it less expensive for me to go to Colgate than a state school!

I decided I owed it to myself to visit Colgate, expecting it wouldn't be much different than the public schools I'd visited. My mind was blown! The campus was so beautiful, and the way the faculty interacted with students was so unique.

I visited and thought, "Yup! This is where I'm going!" Between the quality of the school and the financial aid, the choice was a no-brainer.

ARE YOU HAPPY WITH YOUR DECISION TO ATTEND COLGATE?

Coming to Colgate was the best decision I have ever made. I am having such a different experience from what I would have had if I'd gone to a public school! One of my favorite things about Colgate is the class sizes. They are so small. My largest class here is less than 30 people, and that is large for Colgate. At the state school I always expected I'd go to, there might be 400 people in a class.

I also love the great relationships I have developed with my professors, who are amazing. They are just really dedicated, and it's clear they want to see me and my classmates do our best. They have helped me so much.

Through my professors and coursework, I have been able to gain perspective and find my passions. I am majoring in anthropology with a minor in biology. I'm really interested in public health and plan to go to grad school and pursue a career in that area.

TELL US ABOUT YOUR SUMMER RESEARCH TRIP TO MEXICO.

I was so fortunate to be a part of that trip! I spent six weeks in Mexico, which was

so awesome. I've never traveled outside the United States, except for Canada – but that doesn't really count when you live in Buffalo and you're five minutes from the border.

"EVERY DAY, I WALK AROUND CAMPUS AND THINK HOW LUCKY I AM TO BE HERE."

We stayed in a little village where we worked every weekday on an Aztec archaeological dig, searching for evidence of floors and household items that would tell us about the culture of common Aztec families. It was hard work, but I loved it. On the weekends, we took a bus into Mexico City and explored pyramids, temples, the Frida Kahlo museum... we saw everything.

The whole trip was a great adventure for me, one that I never imagined myself doing before I came to Colgate. From the trip to working with my great professors, my Colgate experience has been life-changing. Every day, I walk around campus and think how lucky I am to be here. ●



Hannah Post '19 explores Mexico City in her free time on an archaeological research trip during summer 2017.

THE COLGATE FUND

IMPACTING STUDENT AND FACULTY EXPERIENCES

GIFTS TO THE COLGATE FUND TOUCH EVERY ASPECT OF THE COLGATE EXPERIENCE. BELOW ARE JUST A FEW OF THE SCIENCE AND ARTS INITIATIVES MADE POSSIBLE BY SUPPORT FOR THE COLGATE FUND THIS YEAR.

Extraordinary things are happening on the Colgate campus, thanks to contributions to the Colgate Fund. This discretionary fund covers portions of the university's annual budget, and it affords the flexibility that Colgate needs to take advantage of new opportunities in the moment, as they arise.

This year, Presidents' Club-level Colgate Fund supporters made an incredible difference, providing significant resources for financial aid, research, academics, the arts, residential life, and so much more. Experiences like these are made possible by your generosity. Colgate students and faculty thank you! •

SCIENCE AND TECHNOLOGY



WYNN HALL RENOVATION

"The renovation to the second floor of Wynn Hall has produced two beautiful new spaces to teach organic chemistry laboratory, along with an updated stockroom, computer lab, and instrument center. This development drastically improves safety and aesthetics, increases our capacity for students, and allows for more innovative instruction."

– Professor Anthony Chianese

CAVITY RING-DOWN LIQUID WATER ISOTOPE SYSTEM

Professor Burnett and his students will use the cavity ring-down liquid water isotope system to study shifts in weather systems resulting from climate change.

"The opportunities for climate monitoring and research using this device are exciting. Water isotopes also have applications in hydrology, which I hope opens new research opportunities to my colleagues in geology, biology, and environmental studies." – Professor Adam Burnett

32-CHANNEL ELECTROENCEPHALOGRAPHY (EEG) SENSOR NET

The purchase of a 32-channel electroencephalography (EEG) sensor net was made possible by the Colgate Fund. It is and will continue to be used to record brain signals in human participants. The net supports honors thesis work by students majoring in neuroscience and psychology.

THE ARTS



POETRY SERIES

Pulitzer Prize-winning poet, Colgate's Professor Peter Balakian, runs the annual Poetry Series, made possible by the Colgate Fund. The 2016-17 series included visits from another Pulitzer winner, Yusef Komunyakaa, as well as Colgate alumnus Adonal Foyle '98.

UNIVERSITY CHORUS

The choral music program has seen tremendous growth, not only in numbers of singers (almost 100!), but in the repertoire of music. Support for the Colgate Fund this year allowed the program to purchase new music – an expensive venture.

A representative example of the costs of purchasing the necessary materials to perform a 40-minute choral-orchestral work is the cost of Haydn's *Missa in Tempore Belli*. The total cost of 100 vocal scores for the ensemble and instrumental parts for the orchestra was \$2,600.

SUMMER RESEARCH OPPORTUNITIES

The Colgate Fund allowed many students to partake in research opportunities this summer. Talitha Angelica Trazo '17 worked with faculty mentor Professor Padma Kaimal of the Department of Art and Art History on a project called *Visuality, Story-telling, and Movement at the Kailasanatha Temple, Kanchipuram*.

"My role as a student researcher was to collaborate with Professor Kaimal on creating technical illustrations for her manuscript on the Kailasanatha Temple," explained Trazo.

INSPIRED BY GRATITUDE

The day George Markov '02 moved on to the Colgate campus was also his first visit to the United States.



Having left the upheaval of Bulgaria's post-communist transition and after months of hard work studying for the SATs and preparing his application, Markov was grateful to earn full financial aid and excited about the experiences that awaited him. "There were only a small number of top American universities that would actually pay for you to go to school," said Markov. "Colgate was one of the few."

One of over 20 Bulgarian students who came to Colgate between 1997 and 2002, Markov studied economics. He also worked in the computer lab, learned German, and traveled abroad to Germany with a group of students. While he appreciated the world-class education he received, Markov says that the personal growth he underwent at the university was just as valuable to him.

**"HAVING BEEN A BENEFICIARY,
I KNOW HOW MUCH MORE
THIS MEANS TO SOMEONE WHO
DOESN'T HAVE IT."**

"My Colgate experience significantly shaped my character," he explained. "It taught me about the importance of adaptability, being open to new experiences, and making the most of any environment in which I find myself. That became a core

value of mine that has impacted both my personal life and my career."

After graduating, Markov was hired by fellow alumnus Rob Jones '72 to work for Morgan Stanley. There he developed a love for finance – and a lifelong friendship.

"Rob Jones has remained a great mentor and supporter of mine," said Markov. "I'm thankful to know him and for the opportunity he gave me."

After three years on Wall Street with Morgan Stanley, Markov went on to work for an investment firm and then earned his MBA at Stanford University. He now lives in San Francisco with his wife and two daughters and works for a long/short equity hedge fund.

"I feel immense gratitude," said Markov. "Colgate changed my life. The university gave me the unique opportunity to go to college in the United States, changed who I was for the better, allowed me to make lifelong friendships, and connected me to my first job."

Markov says this gratitude is what inspired him to join the Presidents' Club.

"I have personally experienced the impact that the Presidents' Club can have on someone's life. By giving back, I can play a small role in opening doors to Colgate," said Markov. "Having been a beneficiary, I know how much more this opportunity means to someone who doesn't have it." •

Keeping Colgate in the Family

"It was a good day in our household when Taryn was accepted to Colgate," recalled Francis Xavier (FX) Jacoby III P'12, '14, '18. While admittance to the university is a happy occasion for any family, the Jacobys had special cause to celebrate.

Of the three Jacoby children, Francis Xavier IV (Xave) '12 had already graduated from Colgate, Nick '14 was about to graduate, and Taryn '18 had just been accepted, making it a perfect maroon streak for FX and his wife, Jenny.

"Taryn was ecstatic when she was accepted. She wanted to be like her big brothers, part of the gang," laughed Xave as he remembered that day. "When she got the letter, she begged us all to come to homecoming her freshman year – and we did. Sharing the Colgate experience made us closer, and I'm thankful for that."

But it wasn't just a desire to be "part of the gang" that influenced Taryn '18 to apply in the footsteps of Xave and Nick.

"The amazing experience I had sold my siblings on Colgate," explained Xave. "I formed so many relationships that helped me grow as a person, relationships with professors, with advisors, and with other students. Colgate also prepared me to carry a heavy workload after graduating and opened me to new perspectives. I'd attended an all-male Catholic high school with many students from similar backgrounds. At Colgate, I was exposed to people with different worldviews. It was eye-opening and so important for me."

Since graduating, both Xave and Nick have developed thriving careers in the Boston and New York commercial real estate markets. Their father, FX, believes Colgate helped prepare them for this success.

"Colgate is filled with students who take it seriously. I think that was helpful for Xave, Nick, and Taryn, because people are



influenced by their peers," said FX. "Also, the students at Colgate are confident and social. My kids grew socially and built many friendships during their time at the university. I think it made them more comfortable with themselves and better at dealing with others."

Throughout their years at Colgate, the Jacobys have been enthusiastic university supporters, through Presidents' Club membership and involvement in Colgate Professional Networks and SophoMORE Connections. Xave and Nick participated on a Colgate real estate panel in January 2018. Xave is also a member of the Presidents' Club Membership Council.

"I'll always stay connected to Colgate," said Xave. "I like giving back. Plus, I made so many friends at Colgate. I take an annual trip with about 25 alumni – and that number is growing. All of us love Colgate, but that's not uncommon. As anyone who went to school there knows, Colgate people love Colgate." •

The Jacoby family on a recent trip to Europe. Wherever you go, go 'Gate!



**"FOR YOUR GENEROSITY AT
A PIVOTAL MOMENT IN COLGATE'S
HISTORY, I THANK YOU."**

PRESIDENT BRIAN W. CASEY



FORMER COLGATE ATHLETES GIVE BACK

Madeline Day '12 and Robert Bosco '11 bleed maroon. After four years of playing Division I sports at Colgate (she played soccer and he played lacrosse), Rob proposed to Maddie on the Colgate campus — in the Athletics Center.

Today, this couple is engaged in helping graduating Raiders find their way as they embark on new careers. They also support their teams at the Presidents' Club level. Here, Maddie and Rob share their thoughts about why they enjoy giving back to Colgate students.

ON HOW THEY BEGAN CONNECTING WITH STUDENTS

MADDIE: Rob and I began connecting with current students as we both benefited tremendously from alumni guidance and connections. When we were approaching graduation, we found Colgate alumni to be so generous with their time. They gave us valuable advice, introduced us to people and companies, and even helped us secure our first jobs. When we graduated, we wanted to pay it forward.

ROB: Exactly. Colgate alumni helped us get our first jobs — and we, in turn, love to help new students just starting out. It also works out well for our employers. They see Colgate students as a great fit because Colgate instills students with the traits they desire.

ON THEIR PASSION FOR HELPING STUDENT-ATHLETES

MADDIE: Being a student-athlete shaped my character. Every day I fall back on the principles I learned through my Colgate athletics experience — I've learned to win and lose, work well on a team, give 100 percent, and overcome adversity. These lessons help me succeed in my professional and personal life, and I want to make sure experiences like these continue for others at Colgate.

ROB: I agree. Being an athlete at Colgate changed my life and made me who I am. I'm grateful for that, and I want to contribute to helping others on their journey as a student-athlete. When you play Division I sports, you are living your goals day in and day out and you acquire so many skills. Time management, leadership, losing gracefully, keeping the peace, dealing with different managerial styles — all of these skills are ingrained in you through the experience of being a Colgate student-athlete. This package of skills becomes a part of you, and a major reason why firms like to recruit athletes.

ON PROVIDING FINANCIAL SUPPORT TO COLGATE TEAMS

ROB: We played on teams. We've experi-

enced firsthand the difference gifts make. We know that supporters' contributions make for a better season. It makes us happy to do that for today's teams.

MADDIE: Giving to support teams is also a passion for us because we know exactly where the money is going. When you fully understand and appreciate the impact of your gift, giving becomes a no-brainer.

ON THE CYCLICAL NATURE OF GIVING

MADDIE: When we were just starting our careers and needed help, Colgate alumni gave us their time. Now we feel it is important to give our time back to students in the same position. And it is gratifying. We get to see the success stories and hope the people we help will do the same for another student five years down the road. The cyclical nature of giving makes it even more rewarding.

ROB: You hope that the people you mentor will turn around and do the same. I'm starting to see that happen and it's amazing.

"I WANT TO CONTRIBUTE TO HELPING OTHERS ON THEIR JOURNEY AS A STUDENT-ATHLETE."

ON THE SATISFACTION THAT COMES FROM GIVING

ROB: Helping out and investing in the Colgate community is rewarding. When you have the power to help and you do it, you get to enjoy the outcome and see how grateful the recipients of your help are. They are new to the work world and there are so many things they don't know. They are always so thankful.

MADDIE: For me, it's the very simple gratification of knowing you're playing a role in someone's success. When I get a thank you note that says, "I couldn't have done it without you," it's moving. And the icing on the cake is when you see someone turn around and do it for someone else. ●



PHOTO BY ASHLEY EVE '14

Ellis '57 and Suzee Rowland, co-founders of Colgate's Senior Rowdy Raiders.

Choosing Colgate

By Ellis Rowland '57

I WAS THE FIRST ONE IN MY FAMILY TO GO TO COLLEGE. WE WERE A VERY BLUE-COLLAR FAMILY – MY FATHER WAS A RAILROAD CONDUCTOR. I WAS AN ONLY CHILD, AND MY MOTHER WANTED ME TO GET AHEAD, TO LIVE THE DREAM. GOING TO COLLEGE WAS HOW YOU GOT AHEAD. SO I GREW UP WITH THE FAMILY TELLING ME THAT YOU DON'T STOP AT HIGH SCHOOL. YOU GO TO COLLEGE.

I didn't have an idea of what I wanted to do. I applied to Colgate because you had an opportunity to look at a lot of areas in your first year or two and make a decision after being exposed to things. I took history, political science, and chemistry. I ended up majoring in psychology because I took a psychology course and really liked it.

A Colgate connection provided my first job in sales and marketing at Monroe Business Machines. I spent five years in the Army Reserve and was married shortly after I finished active duty. Then I

got another job, again through a Colgate connection – Ken Osgood '39, at Johnson & Johnson. After 12 years, I decided to change careers, and I went into advertising sales for business-to-business magazines.

When I was with Johnson & Johnson, I worked in southern Pennsylvania, southern New Jersey, and Delaware. I was a charter member of Colgate's first Delaware alumni club in Wilmington. When I was promoted to take a territory in Washington, Maryland, and Virginia, I went to several meetings in D.C. and Baltimore. After two and a half years, I went back to the New York office – that's really where I started volunteering on behalf of Colgate. I worked on the 25-year reunion for my house, Theta Chi. I volunteered for annual fund telethons. Then I became the chairman of the Class of 1957's 30th Reunion, and I've been chair or co-chair ever since.

I realized that I was really fortunate in having gone to Colgate because it offered not only connections, but also an education. I learned to communicate, write papers, and use my time effectively. Because of that feeling, I can't remember the last time I said "no" to Colgate.

The university played a big part in what I have been able to accomplish. I would like to make sure that more people who should be at Colgate are able to attend and benefit as I did.

I had a friend – a really, really nice guy – and he had three daughters, close together. His oldest daughter wanted to go to Colgate, and she was accepted. But the university couldn't provide the financial aid resources that her father would need, given that he would have several children in college at once, and Colgate lost a talented student.

As co-chair of our 50th Reunion with my good friends Jack Theriot and Jim Aston, I really pushed to designate our

class gift to scholarships. I felt that we needed to help Colgate build a stronger financial aid endowment, and I felt that planned gifts were the way to help Colgate do it. Some people put Colgate in their wills. Annuities are another good idea. My wife, Suzee, and I did that, because we knew it would grow over time and Colgate would receive the benefit – we also thought of an annuity as something for us to fall back on if necessary, a way to have some income in retirement. In addition, we bought a \$100,000 life insurance policy, naming Colgate as the beneficiary. In all of these ways, we could give something that grows and that would be there at the end.

I'm happy that, in some small way, Suzee and I can assist others. We also have the chance to see the results. After I retired and our youngest son moved away, we started to look around for a new

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home. We never had plans to move back to Hamilton, but we were in town for Rebecca Chopp's inauguration, and it was a fall day, beautiful sun, leaves changing color. We were driving south on Broad Street on our way out, and Suzee said, "I think we've overlooked someplace." The following week, we started making plans to come back to Hamilton and shop for houses.

We have never looked back. Our friends – the non-Colgate friends who come up to visit us for a weekend – now say, "We know why you moved here." They understand. ●

"Colgate is forever grateful to Presidents' Club members who are also part of the Willow Society, ensuring their leadership support well into the future. These generous members serve as inspiration for others to follow and make an important difference to future generations of students."

ANDREW M. CODDINGTON

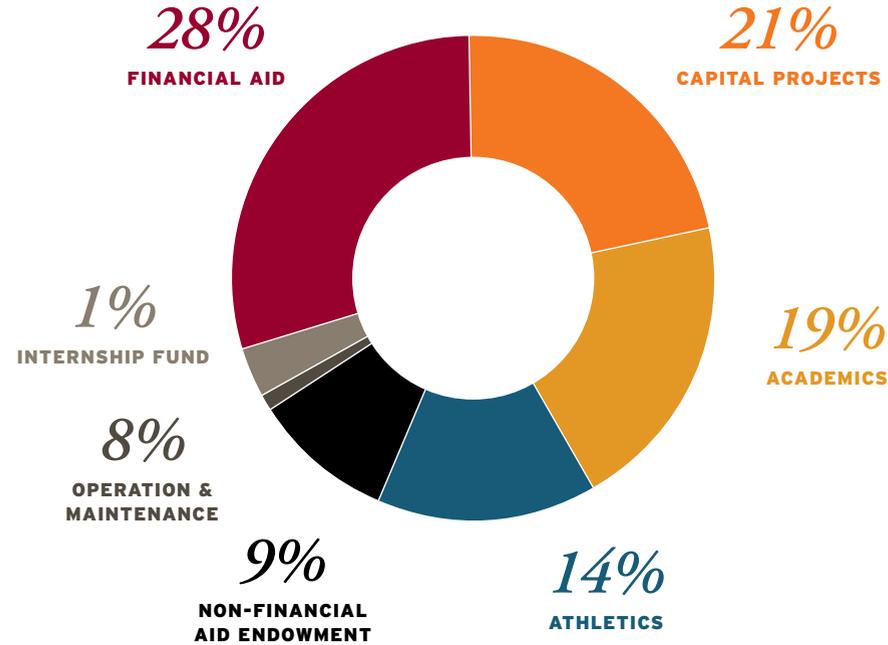
ASSOCIATE VICE PRESIDENT OF INSTITUTIONAL ADVANCEMENT AND DIRECTOR OF PLANNED GIVING

CHARTING THE COURSE

Colgate's fiscal well-being rests in the hands of generous alumni, parents, and friends. Through sound economic management, the university has stewarded your support, deploying it to expand financial aid and bolster countless programs that make the Colgate experience second to none.

\$32.1 MILLION RAISED

during fiscal year 2017 (July 1, 2016 - June 30, 2017)



4,420 2016-17 PRESIDENTS' CLUB MEMBERS

distribution by Class Year

1941	2	1952	15	1963	41	1974	38	1985	58	1996	28	2007	40
1942	2	1953	17	1964	26	1975	40	1986	48	1997	23	2008	34
1943	2	1954	23	1965	51	1976	48	1987	63	1998	45	2009	33
1944	1	1955	27	1966	44	1977	50	1988	53	1999	23	2010	52
1945	1	1956	25	1967	41	1978	51	1989	69	2000	20	2011	48
1946	3	1957	34	1968	28	1979	42	1990	63	2001	32	2012	58
1947	4	1958	22	1969	26	1980	48	1991	43	2002	24	2013	68
1948	4	1959	34	1970	26	1981	59	1992	48	2003	17	2014	121
1949	4	1960	31	1971	20	1982	65	1993	37	2004	20	2015	114
1950	16	1961	35	1972	28	1983	48	1994	37	2005	15	2016	100
1951	10	1962	41	1973	28	1984	48	1995	31	2006	18		

PARENTS AND GRANDPARENTS 512

FRIENDS, FACULTY, AND STAFF 147

STUDENTS 1,005

COLGATE BY THE NUMBERS

A DEMONSTRATION OF COLGATE'S EXCELLENCE, MADE POSSIBLE BY YOU

100% OF COLGATE COURSES ARE TAUGHT BY FACULTY MEMBERS.

THE AVERAGE CLASS SIZE IS **17**.

55 DIVERSE MAJORS, ALL FEATURING DIRECT ACCESS TO FIELD-LEADING PROFESSORS.

25 DIVISION I VARSITY TEAMS. RANKED SECOND IN DIVISION I OF THE NCAA FOR GRADUATION SUCCESS RATE, WITH A **98%** STUDENT-ATHLETE GRADUATION RATE.

99% OF FACULTY HAVE A PHD OR HIGHER DEGREE IN THEIR FIELD.

COLGATE MEETS **100%** OF THE DEMONSTRATED NEED OF ADMITTED STUDENTS.

41% OF THE FIRST-YEAR CLASS IS RECEIVING FINANCIAL AID.

MORE THAN **65%** OF STUDENTS STUDY OFF CAMPUS.

THE AVERAGE GRANT OF EACH FINANCIAL AID AWARD IS **\$46,775**.

THE AVERAGE DEBT LOAD FOR AIDED STUDENTS AFTER FOUR YEARS IS **\$15,500**.*

183 GRANTS AWARDED TO STUDENTS IN PURSUIT OF UNPAID OR UNDERPAID INTERNSHIP OPPORTUNITIES.

10,800 APPOINTMENTS AND WALK-IN SESSIONS CONDUCTED BY THE CAREER SERVICES OFFICE.

THROUGH THE COVE, **850** STUDENTS CONTRIBUTED MORE THAN **30,000** SERVICE HOURS TO THE COMMUNITY.

“The Presidents’ Club is Colgate’s philanthropic foundation. Your support has a significant impact on the student experience — so many remarkable programs are made possible by you.”

J.S. HOPE '97

SENIOR VICE PRESIDENT FOR FINANCE AND ADMINISTRATION
CHIEF INVESTMENT OFFICER

THE MISSION OF THE PRESIDENTS’ CLUB

The Presidents’ Club exists to provide financial support to the university through the development of a culture of leadership-level giving by all members of the Colgate community. The approach is to establish and sustain a culture of leadership by example, to create lifelong connectedness from matriculation on, and to recognize our leaders.

PRESIDENTS’ CLUB GIVING LEVELS

July 1, 2017-June 30, 2018

\$1,000,000

James B. Colgate Society
(Cumulative Lifetime Gifts)

\$500,000

Membership in Perpetuity
(Cumulative gifts within 10 years)

\$250,000

Founder

\$100,000

Benefactor

\$50,000

Patron

\$25,000

Council

\$10,000

Fellow

\$5,000

Partner

\$2,000

Member
(Classes of 1968 to 2007, parents, grandparents, Master’s Degrees, and friends)

\$1,000

Member
(Classes prior to 1968, widows, and non-alumni faculty and staff)

GIVING LEVELS FOR RECENT ALUMNI

\$1,000

Class of 2008

\$750

Classes of 2009 and 2010

\$500

Classes of 2011 and 2012

\$300

Classes of 2013 and 2014

\$100

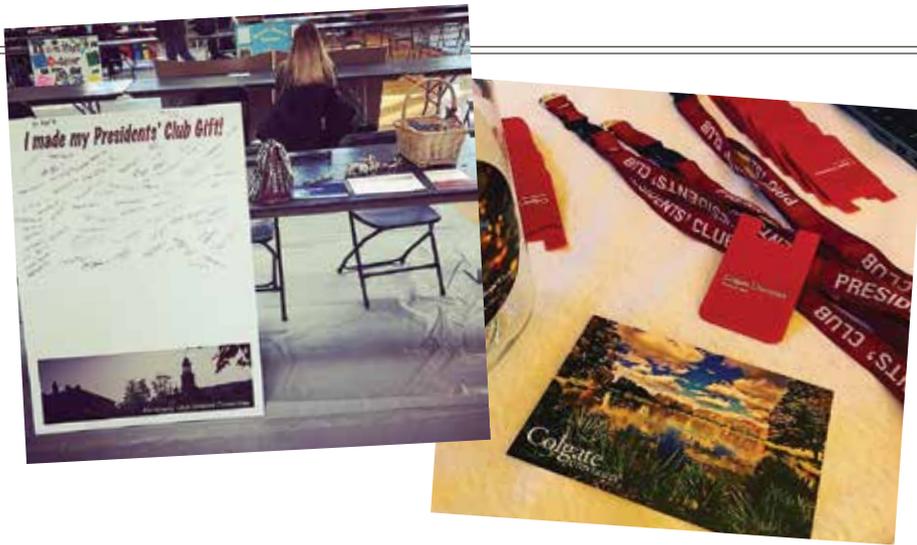
Classes of 2015 through 2017

\$100

Enrolled full-time in a graduate program (to ensure you are credited at the graduate student level, please call 800-668-4428 to make your gift)

\$13

Undergraduates



DEAR COLGATE SUPPORTERS,

The Colgate Presidents' Club Student Committee was formed during the fall semester of the 2015-2016 academic year, and we haven't looked back since. As of September 2017, the committee has 30 extremely dedicated members, and we are eagerly looking forward to the incredible work that our student members will do this year. The Presidents' Club Student Committee would like to thank the Presidents' Club as a whole for the wonderful guidance and support it has provided since the founding of our organization.

Our committee is dedicated to spreading awareness about the importance of student giving. We do this through several student-led events, and Give for 'Gate week in April 2017 was one of the most popular. Give for 'Gate is comprised of a series of events dedicated to increasing student engagement in the Presidents' Club. Throughout this week, we hosted another very popular event – our annual Thank-a-Thon. During this event, students wrote postcards thanking our generous alumni donors – in return for a free catered meal!

In fiscal year 2016, the Presidents' Club Student Committee saw 819 students

make gifts to the university. We are happy to announce that we had an increase of 186 student Presidents' Club members in fiscal year 2017, which raised our student engagement level to 1,005 students! Over the last year, we also saw an increase in the overall dollar amount given: from \$18,877 in 2016 to a record-breaking \$25,338 in fiscal year 2017.

I joined the Presidents' Club Student Committee because I absolutely love Colgate and wanted to give back to the community that has given me more than I can ever say. Colgate will forever be a part of my identity, and I am so grateful for this amazing institution.

Thank you for your support,

Madison Bailey

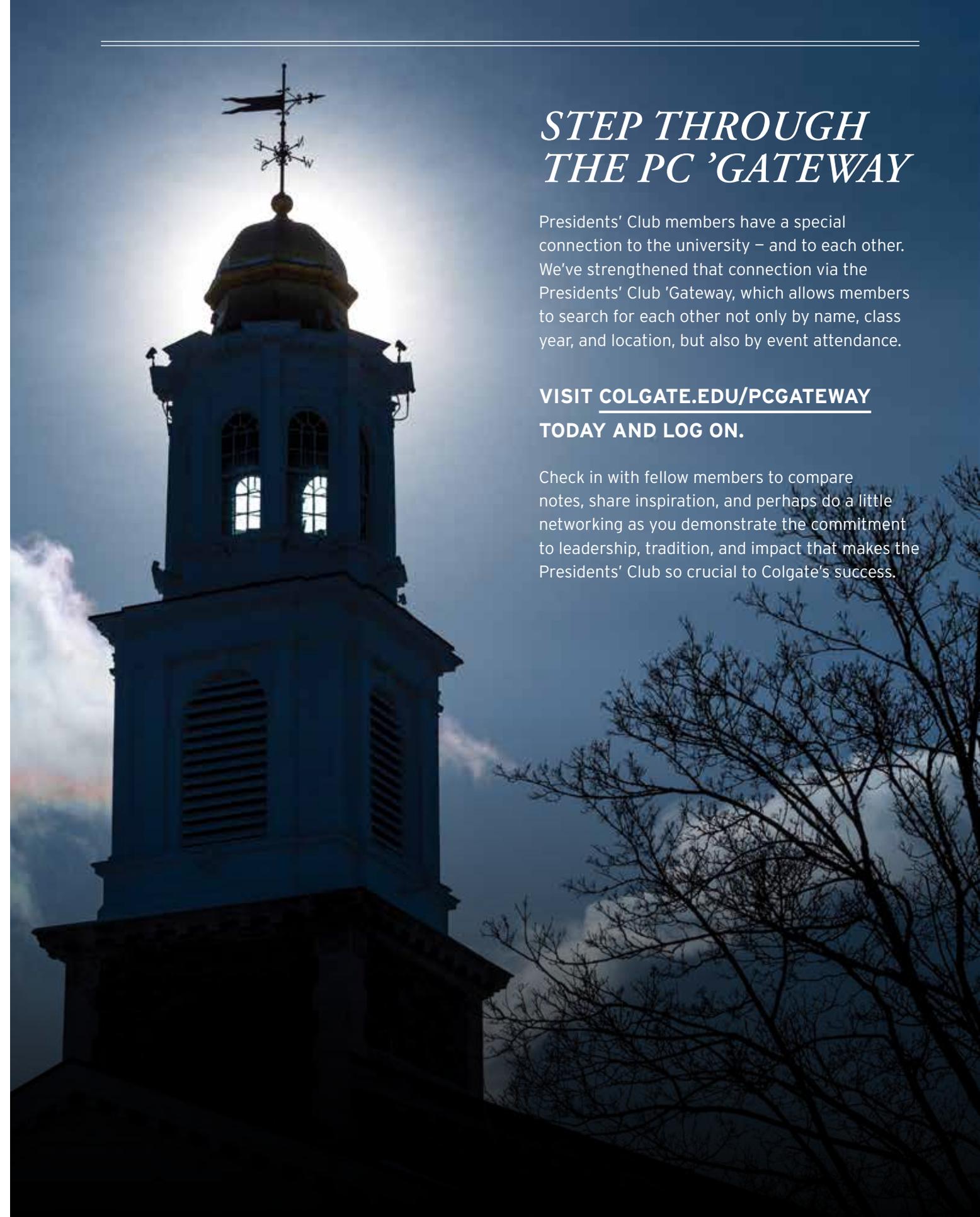
Madison Bailey '18
Co-President, Presidents' Club Student Committee

STEP THROUGH THE PC 'GATEWAY

Presidents' Club members have a special connection to the university – and to each other. We've strengthened that connection via the Presidents' Club 'Gateway, which allows members to search for each other not only by name, class year, and location, but also by event attendance.

VISIT COLGATE.EDU/PCGATEWAY TODAY AND LOG ON.

Check in with fellow members to compare notes, share inspiration, and perhaps do a little networking as you demonstrate the commitment to leadership, tradition, and impact that makes the Presidents' Club so crucial to Colgate's success.



Colgate University

13 OAK DRIVE
HAMILTON, NY 13346

