**HIGHLIGHTS**

**Benton Hall.** Benton Hall, the new home for Career Initiatives and the Office of National Fellowships and Scholarships, will open in summer 2018. Funded exclusively through the support of Colgate’s alumni and parents, more than $16 million dollars have been raised to build the nearly 17,000 square foot facility. A large programming space with global conferencing capabilities, a seminar room, and after-hours access to study spaces will integrate this building as a hub for campus life.

**Usage.** With more than 22,800 student and alumni contacts this year — including more than 10,800 individual appointments — our staff members interacted with more than 89 percent of all Colgate students. This included 88 percent of first-year students, 91 percent of sophomores, 85 percent of juniors, and 93 percent of seniors. Populations designated as high priority have maintained strong engagement with career services: 81 percent of first-generation students, 86 percent of international students, and more than 90 percent of students of color.

**Alumni Engagement.** During the 2016–2017 year, more than 1800 parents and alumni posted an internship or job, attended an on-campus or off-campus career-related event, sponsored a job shadow, or contributed financially to career initiatives. The 10 Colgate Professional Networks (CPNs) have served as powerful sources of student-alumni connections. It is through the generous gifts of time and talent from our community that we can provide our students with the extraordinary preparation that helps maximize their potential.

**John A. Golden ’66 Fellowship.** The John A. Golden ’66 Fellowship expanded to provide comprehensive support for Colgate’s top students interested in law and medicine. The inaugural cohort includes nine fellows selected for their academic achievement and demonstrated potential for leadership. Over the summer, these fellows engaged in internship or research opportunities with organizations such as Boston Healthcare for the Homeless, Julie’s Family Learning Program, and the University of Michigan’s Burn Wound Lab.

**Mosiac Weekend.** This past March, alumni and students of color joined together to explore how one’s racial identity factors into student and professional life. Through conference-style sessions and a networking reception, more than 100 students and alumni enjoyed this opportunity to connect.

**Student-Athlete Initiative.** The partnership between athletics and career services continues to develop and strengthen. Efforts to provide class-year-specific programming for sophomores, juniors, and seniors yielded career services engagement with more than 98 percent of student-athletes this year. Many coaches have tapped our office’s expertise to better guide current students. Participating in recruiting visits has positioned our staff to effectively explain to families of prospective student-athletes how students leverage a Colgate education for post-graduate success.

**Bootcamps.** In collaboration with the Colgate Professional Networks, career services hosted small groups of alumni to return to campus and engage with students around focused career topics. Finance Bootcamp introduced students to the various options within an investment bank as well as the intense interview process. Be the Change Weekend illuminated socially conscious paths under the common good umbrella, and panels on public health and women in law provided opportunities to dig deeply into these important issues.

**International Students.** Noting the shifting political landscape last spring, pointed efforts were activated to ensure international students were well supported in their career development. Career services hosted a session to teach internship/job search skills for the American workplace and to coach students on the work visa process.
Career services’ robust array of early engagement initiatives are key components of our successful strategy to support student career exploration, informed decision making, and post-graduate launch. Early engagement efforts have caused usage for each class to jump significantly in the past few years (see graph).

A Day in the Life. Colgate’s winter break job shadow program provided 322 first- and second-year students an opportunity to see a snapshot of the ins and outs of a professional environment. Students were matched with one of 420 alumni and parent volunteers in 21 states and the District of Columbia.

Immersion Trips. Through the Colgate Professional Networks, career services hosted three student immersion trips in the fields of biotechnology, the common good, and real estate. We also supported two student organizations — Colgate Women in Business and the Colgate Finance Club — to create their own experiences for students. The combination of on-site employer visits, an alumni networking reception, and the opportunity to experience life in a metropolitan environment created a distinctly unique learning opportunity for students.

Internship Funding. Following a competitive selection process, career services provided nearly $666,000 in grants to support 183 students’ unpaid or underpaid summer experiences. Recipients were funded to participate in internships, research, field studies, independent projects, and academic/professional training in archeology, business, the dramatic arts, healthcare, and languages. Students traveled to all corners of the United States and 19 distinct international destinations, including Argentina, Denmark, Jordan, New Zealand, and Tanzania.

Awards were made possible from the generosity of our donors who support the following funds: Career Services’ Internship Fund, Caroline E. Conroy ’10 Endowed Fellowship, The Galvin Family Endowed Fellowship, John A. Golden ’66 Fellowship, Aaron Jacobs ’96 Fund, David M. Jacobstein ’68 and Cara Jacobstein Zimmerman ’97 Fellowship, The Bernt ‘82 and Maria Killingstad Endowed Fellowship, Kramer, Levine-Weinberg Endowed Summer Fellowship, The Jim P. Manzi ’73 Fellowship, Milhomme International Internship Program, Dr. Merrill Miller Endowed Fellowship, Manzi, Music & Youth Fellowship, and Arthur Watson, Jr. ’76 Fund for Career Planning.
**SophoMORE Connections.** The fifth anniversary of SophoMORE Connections marked the largest program to date, including participation from 423 sophomores — more than half the class. This three-day career discovery conference featured keynote speaker, Jamil Jude ’09. More than 115 alumni and faculty, and nearly 50 student presenters engaged students in 16 industry panels, a networking reception, and workshops on career and academic topics.

**OUTCOMES**

Within 10 months of graduation, 97 percent of the Class of 2016 secured employment, graduate or professional school admission, or a fellowship or scholarship. Medical and law school admission rates remained strong when compared to their respective 43 percent and 78 percent national averages. Sixty-nine percent of all Colgate applicants with Health Professions Committee support, including 100 percent of the class of 2017’s applicants, were admitted to medical school, whereas 85 percent of all Colgate students and alumni who applied to law school were accepted.

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<tbody>
<tr>
<td>Employed</td>
<td>76.4%</td>
<td>78.8%</td>
<td>82.4%</td>
<td>80.5%</td>
<td>79.7%</td>
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<tr>
<td>Graduate School</td>
<td>12.6%</td>
<td>13.7%</td>
<td>13.9%</td>
<td>14.9%</td>
<td>15.8%</td>
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<tr>
<td>Volunteer Service</td>
<td>1.8%</td>
<td>0%</td>
<td>0.5%</td>
<td>1.4%</td>
<td>1.2%</td>
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<tr>
<td>Fellowships</td>
<td>1.1%</td>
<td>1.0%</td>
<td>1.4%</td>
<td>0.6%</td>
<td>0.7%</td>
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<tr>
<td>Traveling</td>
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<td>0.9%</td>
<td>0.3%</td>
<td>0.5%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Other**</td>
<td>0.5%</td>
<td>0.3%</td>
<td>0.2%</td>
<td>0.5%</td>
<td>0%</td>
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<tr>
<td>In Transition/Seeking</td>
<td>7.8%</td>
<td>5.2%</td>
<td>1.4%</td>
<td>1.6%</td>
<td>2.0%</td>
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<td><strong>Total Reporting Rate</strong></td>
<td><strong>79.0%</strong></td>
<td><strong>84.1%</strong></td>
<td><strong>88.1%</strong></td>
<td><strong>85.5%</strong></td>
<td><strong>87.3%</strong></td>
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**Top Employers**
- Advisory Board Company
- Americorps
- Bank of America Merrill Lynch
- BlackRock
- Brigham and Women’s Hospital
- Cambridge Associates
- CEB
- City Year
- Colgate University
- Cravath, Swaine & Moore LLP
- EY
- FactSet
- GLG
- M&T Bank
- Macquarie Group
- Memorial Sloan Kettering Cancer Ctr.
- National Institutes of Health
- Ogilvy & Mather
- Sullivan & Cromwell LLP
- Talener
- Teach for America
- TransPerfect

**Top Graduate Schools**
- Boston University
- Columbia University
- Cornell University
- Georgetown University
- John Hopkins University
- New York University
- Northeastern University
- Syracuse University
- The George Washington University
- Tufts University
- State University of New York at Buffalo
- University of California, Los Angeles
- University of North Carolina
- University of Virginia
EMPLOYER DEVELOPMENT

Recruiting. Amplifying the best of Colgate’s relationships with alumni, parents, and employer partners, nearly 180 employers joined forces with Colgate to recruit students into internships and jobs. This represented a 28 percent growth in recruiting from the previous year, including 39 new employers. More than 4000 total internships and jobs were posted. Additionally, our off-campus recruiting consortium opened up opportunities with 208 distinct employers.

PREMIER EMPLOYERS 2016–2017

360i
AB (Alliance Bernstein)
AbbVie Biorseach Center Inc.
Access Softek, Inc.
AGC Partners LLC
AIM Group
Amazon
Analysis Group Inc.
Apogee Adventures
Artisan Healthcare Consulting
Artisan Partners Limited Partnership
Bain & Company, Inc.
Bank of America Merrill Lynch
Barclays Capital Inc.
Bernard Nickels & Associates
BlackRock, Inc.
Blue Water Advisors
BNP Paribas
Booz Allen Hamilton Inc.
Bridgewater Associates, Inc.
Buck Consultants, LLC
Buffalo Hospital Supply
Burgiss
Cambridge Associates LLC
Camp Fiver
Campaign for Tobacco Free Kids
Candlewood Investment Group, LP
Capstone Partners LLC
Career Services Funding for Summer Opportunities
Carney, Sandoe & Associates
Cathartes Capital LLC
CBS Corporation
Center for Career Services
Chegg, Inc.
Christie’s Auction House
CIBC Capital Markets
Cigna
Citigroup Inc.
Clarkson University
Cleary Gottlieb Steen & Hamilton LLP
Colangelo & Partners Public Relations, LLC
Colgate University
Commercial Financial Network
Cornerstone Research
Corporate Insight
Cotton Canary
Cowen Group
Creative Expansions, Inc.
Credit Suisse Group AG
Crius Energy, LLC
Cypress Associates, LLC
DDR Corp.
Delta Institute
Drum Hill Capital, LLC
Duetto Research, Inc.
EcoNet Ventures LLC
Latium Network
Elite Scholars of China
Epic
Equilibrium
Ernst & Young LLP
Eze Software Group LLC
Fidelity Investments
Forester Capital, LLC
Freud Pizenberg
Independent Advisors
Friends of Rogers
Fundera
G2G Consulting
Gelber Group, LLC
Genscape, Inc.
Gerson Lehrman Group, Inc.
Glimmerglass Festival
Goldman Sachs
Google, Inc.
Growing Energy Labs, Inc.
Guidepoint Global, LLC
Hamilton Movie Theater
Harvard Public Library
Harvard Business School
Ikaso Consulting, LLC
Indeed.com
J.P. Morgan
Jefferies LLC
Johnson & Johnson
Kantor Retail
Kotter International
Lazard Asset Management, LLC
Level 3 Communications
Lloyds Bank
Loose Cannons Inc.
M&T Bank Corporation
Macquarie Capital (USA) Inc.
Macy’s, Inc.
Major League Baseball
Managed by Q
Mansfield Oil Company
MarketBridge
McKinsey & Company, Inc.
McMaster-Carr
Memorial Sloan-Kettering Cancer Center
Merrill Lynch
Millward Brown Analytics
Mitsubishi International Corporation
MKM Partners, LLC
Modern Industrial Marketing
Morgan Stanley
National Economic Research Associates, Inc. (NERA)
Navigant Consulting, Inc.
NBT Bancorp Inc.
New Canaan Country School
New York State Department of Health
New York State Parks
Nift Networks, Inc.
North Shore University Hospital
Notch Partners
Notley Ventures
Overland Summer Camps, Inc.
Oxen Partners
Pathfinder Village
Peace Corps
PhysAssist Scribes Inc.
PricewaterhouseCoopers LLP
Prosek Partners
Quintiles, Inc.
Raider Hill Advisors, L.L.C.
Rapid7 LLC
RBC Capital Markets
Reilon, Inc.
RF Binder Partners Inc.
RingCentral, Inc.
Ruder Finn, Inc.
RXR Realty
SAGA Innovations
Schuler Scholar Program
Sesame Tahini
Spencer Stuart
Standard Chartered Bank
Standard Insurance Company
Starwood Retail Partners
Success Academy Charter Schools
Syracuse City School District.
Syracuse University
T&M Protection Resources, LLC
TaIener Group, LLC
Talkwalker Inc.
Teach For America
Terakeet
The Cramer-Krasselt Co.
The Doe Fund
The Foster Group Legal Search
The Greenwich Country Day School
The MicroDreams Foundation
The New England Center for Children
The School of the New York Times
The Seurat Group
Tom’s BaoBao
The Trade Desk
The Walt Disney Company
Tinder
Towers Watson
TransPerfect
Tuck Business Bridge Program
U.S. Census Bureau
U.S. Citizenship and Immigration Services
U.S. Marine Corps
UBS Financial Services, Inc.
University of Virginia (UVA)
USA Volleyball
Vanderbilt Summer Business Institute
Vermont State Police
Wilderness Adventures
William Blair & Company, LLC
WoodRock & Co.
WorldTeach
Wyng, Inc.
HBX CORe (Certificate of Readiness)

The MLSP is proud to support students’ access to the Harvard Business School’s CORe program: Business Analytics, Economics for Managers, and Financial Accounting courses. To date, 44 Colgate students and alumni have completed the CORe program.

Learn to Earn, co-sponsored by the Alan Greene ’51 Investment Studies Program

More than 60 students participated in this finance and investing basics seminar. Through interactive, hands-on sessions, students explored financial literacy, budgeting, personal savings and investing strategies, and low- and no-cost investment accounts.

Leadership Through Change, Innovation, and Disruption

Led by Murray Decock ’80, 55 students participated in living case studies of leadership, which featured Sian-Pierre Regis ’06, Swagger; Samantha Radocchia ’11, Chronicled; Dan Rosensweig P’15,’17, Chegg; Carole Robinson ’83, P’18, BuzzFeed; Amanda Terkel ’04, The Huffington Post; James Baaden ’98, Uber; Christopher Nulty ’09, Airbnb; and Deb LoCastro ’05, Google.

General Assembly Business Accelerator Program

Now in its third year, the program brought students together for a one-week intensive start-up laboratory, facilitated by General Assembly. Twenty-two students developed concepts, tested minimally viable products, defined customer base and acquisition strategies, designed app- or web-based solutions, and honed and delivered a full business plan to a jury of NYC business leaders.

Innovation Seminar

Through a half-day seminar, presentations for student leaders included concepts of individual leadership and management style preferences, group dynamics, strategic goal setting, and strategies for leading innovation within groups. Members of the Colgate Activities Board, Class Council leadership, Student Government Association, and Greek Letter organizations participated.

Case Studies featuring Peter Browning ’63

In April, students experienced the White Cap case (a top-10 most frequently used Harvard Business School case study), facilitated by its protagonist, Peter Browning ’63.