

Colgate University Fall 2009  
Department of English

# Behind the Scenes in Book Publishing: From Acquisition to Publication

October 29, 4:30 pm / 105 Lawrence Hall

# LIVING WRITERS



Andrea Barzvi is an agent at International Creative Management where she began her career in 2001 after graduating from Cardozo Law School. She represents commercial nonfiction in the self-help (relationships, health, diet, fitness, parenting) categories as well as celebrity and other memoirs. Some of her projects include the *New York Times* bestsellers *He's Just Not That Into You* by Greg Behrendt and Liz Tuccillo, *G-Free Diet* by Elisabeth Hasselbeck, *Master Your Metabolism* by Jillian Michaels, *Five Factor Diet* by Harley Pasternak, *The Middle Place* by Kelly Corrigan and Howie Mandel's upcoming memoir *Here's the Deal: Don't Touch Me*. She is always looking for strong voices and authors with a multi-faceted platform. Andrea is a 1995 graduate of Colgate University where she was an English major.



Jennifer Pooley is a Senior Editor at William Morrow, an imprint of HarperCollins Publishers where she has worked since 1998. She has published a wide range of critically acclaimed literary fiction and non-fiction, including Willy Vlautin's *The Motel Life* and *Northline*, Michael Zadoorian's *The Leisure Seeker*, Sarah Hall's *How To Paint a Dead Man* (longlisted for the 2009 Man Booker Prize), Marjorie Hart's memoir *Summer at Tiffany*, and historian Daniel James Brown's *The Indifferent Stars Above: The Harrowing Saga of a Donner Party Bride*. A 1997 graduate of Colgate University, she uses what she learned in Frederick Busch's fall 1996 "Living Writers" course everyday.



Jennifer Smith graduated from Colgate in 2003, and is currently an Editor at Ballantine Books, an imprint of Random House, where she acquires mainly literary fiction. After receiving her MFA from the University of St. Andrews in Scotland, she published two novels for young adults. Her first, *The Comeback Season*, was an Association of Children's Booksellers "Discover New Voices" pick, a finalist for the 2008 Great Lakes Book Award, and an ALA "Best Books for Young Adults" nominee. Her second novel, *You Are Here*, was published in May of 2009.