Founded in 1951, WRCU is the largest student run organization on campus - students are DJs, producers, board members, and also help out with publicity, news, and the technical side of broadcast radio. This semester we have over 180 DJs! Our mission is simple: to bring new and undiscovered music to Colgate’s airwaves. In spring of 2006, we started an exciting new partnership with WRVO, the local NPR affiliate. Whenever we are not broadcasting shows by student DJs, we broadcast NPR instead – WRCU is never off the air.

We play all sorts of music which can be loosely sorted into 6 main genres:

**Indie Rock:** With a focus on independently produced and marketed artists, the word "indie" covers stuff that’s a little beyond the mainstream and highlights the people out there doing music for a living. Bigger artists do get played though, so the variety's all there. You could call it your standard college radio fare.

**World:** (3-5pm every day) From German pop to West African blues, our diverse World shows feature contemporary and traditional music from around the world. Tune in to hear Celtic, Caribbean, South Asian and Latin American themed shows, among others, and enjoy great music from all corners of the globe.

**Jazz:** (5-7pm every day) WRCU Jazz defeats the popular notion of the genre by playing very progressive and diverse new music from all over the country. We play both artists that are very traditional, and those that are cutting edge. We also recognize the great recordings over the past 70 years that everyone knows and loves. The Jazz department offers enjoyable music that is always thought provoking.

**Nyte Flyte:** Programming that highlights, but is not limited to, Urban Music, including a broad range of Hip-Hop and R&B, as well as Electronica. DJs playing such music are part of the "Nyte Flyte Crew," and tend to occupy programming time slots that begin at 10pm or later.

**Talk/Sports:** The News Department oversees WRCU’s local non-music programming. Notably, this includes our talk shows in a variety of formats, from public affairs to sports. Please note that all views expressed on talk shows reflect only those of the on-air talent and guests, not WRCU's board, Colgate University, or National Public Radio.

**Specialty:** Basically anything (and everything) else. Comedy, metal, movie and video game soundtracks, oldies, top 40, punk, blues, bluegrass, classic rock, and country, to name a few. If it’s music, we’ll probably have it somewhere on our schedule. The variety is ridiculous.

To find out more information on any specific shows, check out our website at http://www.wrcufm.com