JESSICA M. PRATA  
Sustainability Officer, NewYork-Presbyterian Hospital

Ms. Prata is first appointed Sustainability Officer at NewYork-Presbyterian Hospital (NYP), ranked the number one hospital in New York City, and number six in the nation. Ms. Prata is a graduate of Colgate University.

Ms. Prata is responsible for managing the ongoing development of a sustainability program that engages the organization’s 18,000 employees by launching new programs that both raise awareness and improve the operation using principles of environmental and economic sustainability. At the beginning of this journey in late 2008, Ms. Prata established a communications infrastructure to influence the overall organizational culture with an eye towards creating an even healthier, safe environment for our patients, staff and community.

Ms. Prata collaborates with an executive sustainability steering committee to set new policies and vision for the movement, coordinates new program activity through the Sustainability Council, and oversees NYP’s new Green Champion program which empowers enthusiastic staff with the information and training they need to drive culture change towards sustainable practices at the local level.

An active member of Practice GreenHealth, ASHE and ACHE, Ms. Prata has participated at various conferences that focus on sustainability in healthcare, has completed the PracticeGreenhealth Sustainability Professional Training program. She will pursue her Masters of Public Administration in 2010.