SOPHOMORE GUIDE

SophoMORE Connections

Discovering careers through the alumni network.

Colgate University
SophoMORE Connections
Discovering careers through the alumni network.

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Share your SophoMORE Connections experience on social media!
#SophConn2018

Sponsored by:
Career Services, Alumni Relations, the 2020 Class Council,
Office of the Provost and Dean of the Faculty,
Institutional Advancement, and Office of Sustainability.

In the interest of sustainability, this program is printed on recycled paper.
### Schedule

**Friday, January 19**

*All locations for SophoMORE Connections events can also be found in the app.*

<table>
<thead>
<tr>
<th>Time</th>
<th>Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 8:50 a.m.</td>
<td><strong>Breakfast and Student Registration</strong>&lt;br&gt;Pick up your name tag and officially register for #SophConn2018</td>
<td>Frank</td>
</tr>
<tr>
<td>9:00 a.m. – 9:50 a.m.</td>
<td><strong>Opening Remarks</strong>&lt;br&gt;How do I choose which panels to attend? What is the value of my liberal arts degree? Why is it such a big deal that I’m here? Find out when we kick off the weekend!</td>
<td>Chapel</td>
</tr>
<tr>
<td><strong>Colgate and Your Career: Choose one seminar per time slot.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:00 a.m. – 10:45 a.m.</td>
<td><strong>Interviewing Skills</strong>&lt;br&gt;Develop tips for making a great impression.</td>
<td>207 Lathrop</td>
</tr>
<tr>
<td></td>
<td><strong>Maximizing Your Off-Campus Study Experience</strong>&lt;br&gt;Learn how to make the most of your off-campus study experience to make yourself marketable in the internship search.</td>
<td>129 Olin</td>
</tr>
<tr>
<td></td>
<td><strong>Networking 101</strong>&lt;br&gt;What is ‘networking’ and how do I do it? Find out here.</td>
<td>300 Olin</td>
</tr>
<tr>
<td></td>
<td><strong>Targeting Résumés</strong>&lt;br&gt;Increase your résumé’s competitiveness by customizing your document for different internships.</td>
<td>101 Ho</td>
</tr>
<tr>
<td></td>
<td><strong>Building a LinkedIn™ Profile</strong>&lt;br&gt;Learn what to do and what not to do when creating your profile.</td>
<td>105 Lawrence</td>
</tr>
<tr>
<td>10:45 a.m. – 11:15 a.m.</td>
<td><strong>Refreshments and Water Filling Stations</strong>&lt;br&gt;Help yourself to coffee and snacks on your way to your next session!</td>
<td>Ho &amp; Lathrop</td>
</tr>
<tr>
<td>10:55 a.m. – 11:40 a.m.</td>
<td><strong>Building a LinkedIn™ Profile</strong>&lt;br&gt;Learn what to do and what not to do when creating your profile.</td>
<td>105 Lawrence</td>
</tr>
<tr>
<td></td>
<td><strong>Networking 201</strong>&lt;br&gt;The next step: connecting face-to-face. Get some practice here to prepare you for the rest of the program!</td>
<td>300 Olin</td>
</tr>
<tr>
<td></td>
<td><strong>Funding Your Summer Experience Through Colgate-Sponsored Programs</strong>&lt;br&gt;Learn about Colgate’s multiple opportunities to tap into great resources.</td>
<td>101 Ho</td>
</tr>
<tr>
<td></td>
<td><strong>Explore the World with a National Fellowship</strong>&lt;br&gt;Learn about the numerous awards available to undergraduate students to pursue post-graduate opportunities.</td>
<td>207 Lathrop</td>
</tr>
</tbody>
</table>

To be respectful of the panelists and presenters please do not leave sessions early.

#SophConn2018
## Schedule

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>Lunch</td>
<td>Frank</td>
</tr>
<tr>
<td>11:45 a.m. – 12:45 p.m.</td>
<td>LinkedIn™ Photo Booth&lt;br&gt;Get your photo taken for your profile.</td>
<td>Career Services</td>
</tr>
<tr>
<td>12:55 p.m. – 1:40 p.m.</td>
<td>Interviewing Skills&lt;br&gt;Develop tips for making a great impression.</td>
<td>207 Lathrop</td>
</tr>
<tr>
<td></td>
<td>Networking 201&lt;br&gt;Learn about Colgate’s multiple opportunities to tap into great resources.</td>
<td>300 Olin</td>
</tr>
<tr>
<td></td>
<td>Funding Your Summer Experience through Colgate-Sponsored Programs&lt;br&gt;There are multiple opportunities for you through Colgate and it’s resources. Learn about them here!</td>
<td>101 Ho</td>
</tr>
<tr>
<td></td>
<td>Navigating the International Internship Search&lt;br&gt;Learn strategies for finding and securing an internship overseas.</td>
<td>129 Olin</td>
</tr>
<tr>
<td></td>
<td>Utilizing Faculty Advisors&lt;br&gt;Find the answers to questions like: How do I declare a major? How do I choose and ask a faculty member to be my academic advisor? How can faculty be a part of my experience outside of the classroom? How do I start the graduate school search?</td>
<td>105 Lawrence</td>
</tr>
<tr>
<td>1:50 p.m. – 2:40 p.m.</td>
<td>Summer Expo &amp; LinkedIn™ Photo Booth&lt;br&gt;View posters and talk with upperclass students about their summer experiences. Whether it was research, internship, or service, your peers are a great resource to get you started.</td>
<td>Hall of Presidents</td>
</tr>
<tr>
<td>2:45 p.m. – 3:15 p.m.</td>
<td>Refreshments and Water Filling Stations&lt;br&gt;Help yourself to coffee and snacks on your way to your next session!</td>
<td>Ho &amp; Lathrop</td>
</tr>
<tr>
<td>3:00 p.m. – 4:15 p.m.</td>
<td>Career Clusters&lt;br&gt;Led by alumni, these sessions will overview featured industries and what it takes to thrive in each. Featured industries are listed in the program app.</td>
<td>Locations listed on page 4</td>
</tr>
<tr>
<td>4:25 p.m. – 5:35 p.m.</td>
<td>Career Clusters&lt;br&gt;Led by alumni, these sessions will overview featured industries and what it takes to thrive in each. Featured industries are listed in the program app.</td>
<td>Locations listed on page 4</td>
</tr>
<tr>
<td>5:45 p.m. – 7:00 p.m.</td>
<td>Dinner</td>
<td>Frank</td>
</tr>
</tbody>
</table>

To be respectful of the panelists and presenters please do not leave sessions early.

#SophConn2018
# SophoMORE Connections 2018

## Saturday, January 20

*All locations for SophoMORE Connections events can also be found in the [app.](#)*

<table>
<thead>
<tr>
<th>Time</th>
<th>Description</th>
<th>Location</th>
</tr>
</thead>
</table>
| 9:00 a.m.          | *Breakfast*  
Available with a meal plan.                         | Frank                     |
| 10:30 a.m. – 11:45 a.m. | **Career Clusters**  
Led by alumni, these sessions will overview featured industries and what it takes to thrive in each. Featured industries are listed in the program app. | Locations listed below |
| 12:00 p.m. – 1:30 p.m. | **Food for Thought**  
Grab lunch and head to a conversation with alumni.  
(Pick one that pertains to you.)  
• Student-Athletes: Identity in the Workplace  
• Capitalizing on Your International Identity  
• Thriving in Industries Where Women Are Underrepresented  
• Supporting People of Color in the Workplace  
• Exploring What It Means to Identify as LGBTQ in the Professional World  
• Communicating and Connecting in A Global World | Ho Atrium                  |
| 1:45 p.m. – 3:00 p.m. | **Career Clusters**  
Led by alumni, these sessions will overview featured industries and what it takes to thrive in each. Featured industries are listed in the program app. | Hall of Presidents         |
| 3:15 p.m. – 4:15 p.m. | **Creating Connections**  
Put your networking skills to the test. The Hall of Presidents and the Clark Room will be segmented into career cluster groups for your convenience. Alumni, staff, and student presenters will be present. | Huntington Gym             |
| 4:30 p.m.          | **SophoMORE Connections Keynote Dinner and Closing Remarks**  
Featuring Amy Dudley ’06, Chief Spokesperson for the Chan Zuckerberg Initiative. | Huntingdon Gym             |

### Career Clusters Locations

- Advertising and Public Relations: Olin Hall 301
- Business: Olin Hall 104A
- Common Good: Lathrop Hall 212
- Computing and Technology: Lawrence Hall 206
- Consulting: Olin Hall 328
- Education: Lawrence Hall 220
- Entertainment, Media, and Performing Arts: Lathrop Hall 408
- Entrepreneurship: Lawrence Hall 308
- Finance: Ho Science Center 101
- Government and Public Policy: Lathrop Hall 310
- Health and Wellness: Ho Science Center 238
- Law: Lawrence Hall 20
- Marketing: Olin Hall 304
- Real Estate: Lawrence Hall 320
- Science: Ho Science Center 326
- Sports and Sports Administration: Olin Hall 302
- Studio and Fine Arts: Olin Hall 129A
- Sustainability: Ho Science Center 328

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AMY DUDLEY ’06 is the Chief Spokesperson for the Chan Zuckerberg Initiative, the philanthropic organization founded by Priscilla Chan and Mark Zuckerberg. She previously served as Communications Director to U.S. Senator Tim Kaine and on the 2016 presidential campaign as his spokesperson and senior advisor. Prior to that, Amy served as Press Secretary to Vice President Joe Biden during the 2012 re-election campaign and as his Deputy Press Secretary in the White House. She has also worked for U.S. Senator Ted Kaufman, in the public affairs office of the National Democratic Institute for International Affairs, and as a staff writer for National Journal’s The Hotline. Amy is also a member of the Truman National Security Project, a non-profit organization committed to advocating for smart, progressive national security solutions.

#SophConn2018
Session: ____________________________
People of Note: ____________________________

Takeaways and Action Steps: ____________________________

Notes:
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