The following project proposal was created by a community partner of the Upstate Institute to describe the way they would like to engage with a Colgate student this summer. The research project proposed will be a full-time research project conducted by a Field School Fellow this summer. Below, the partner describes their organization and the research project, as well as a statement of benefit derived by the community for this project. The proposal also mentions logistical considerations and required skills for a student interested in doing this work.

The Arc of Madison Cortland, 701 Lenox Ave., Oneida, NY 13421

The Arc of Madison Cortland – Internal and External Campaign Readiness Research & Assessment

The Arc of Madison Cortland is a family-led organization that advocates and provides support and services to people with developmental and other disabilities, emphasizing choice and full community engagement.

The Arc of Madison Cortland Vision Statement:
Empowering people, throughout their lives, to reach their full potential.

The Arc of Madison Cortland Guiding Principles:
The Arc of Madison Cortland's sole purpose lies in the support of people with special needs...
People Come First

At The Arc of Madison Cortland, all people are valued and productive members of society and must be treated with dignity and respect...
We Respect Each Other

The Arc of Madison Cortland constantly adapts to the unique and varying needs of each individual...
We Encourage Creativity

At The Arc of Madison Cortland, growth is a life-long process and hope for the future is vital to that growth...
We Never Stop Learning

The Arc of Madison Cortland contributes to and receives from our public resources...
We Are A Part Of The Community

At The Arc of Madison Cortland, people are supported, appreciated, and aware that everyone's role is important...
We Are A Team

What are The Arc of Madison Cortland’s internal and external strengths, weaknesses, opportunities and threats in relation to launching a capital campaign? Before undertaking a large capital campaign The Arc of Madison Cortland would like to assess internal and external readiness and identify their ability to manage a project of this magnitude, identify if the community will support it and then develop a plan that will prepare them to advance it.

Grassroots advocacy is how The Arc of Madison Cortland formed as founding parents realized their children not only needed, but deserved, a fair chance to succeed in life.

The Arc of Madison Cortland is a chapter of The Arc New York and began support 52 years ago in Cortland County and 51 years ago in Madison County. With the heart and inspiration of many parents, family members and friends, programs were developed. Through the years programs, supports and services have evolved and expanded.

Today The Arc advocates on the state and federal level for people with developmental disabilities and their families and provides a wide range of services: self-direction brokerage, residential, respite, family support, vocation, pathways to employment, community pre-vocation, day habilitation, clinical services, guardianship, transportation, children's program, community habilitation, and senior program.
In addition, The Arc of Madison Cortland offers an article 16 clinic in five counties in Central New York that provide testing for the diagnosis of autism and other developmental disabilities as well as nursing, nutritional counseling, behavioral counseling, physical and occupational therapy, and more.

The Arc of Madison Cortland continues to promote self-advocacy, person centered outcomes and has earned national CQL Accreditation. CQL Accreditation signifies that an organization is committed to the fundamentals of Basic Assurances®, Shared Values®, and Personal Outcome Measures®. CQL Accreditation in Quality Assurances is an ongoing process and continues beyond the initial review.

The Arc of Madison Cortland continues to be a leader in the field of developmental disabilities in Central New York. As service delivery transitions from a fee for service provider to a managed care environment, it is critical that services, supports and programs are not compromised for people with autism, Down syndrome, traumatic brain injury, cerebral palsy and other developmental disabilities. This can only be achieved through fund development and raising outside funds for capital needs. The Arc of Madison Cortland must continue to remain fiscally strong to support the thousands of people in Madison and Cortland Counties that need their assistance in living a full and meaningful life.

The student who selects our project will work a combination of remote and onsite part-time hours. I, Shannon Enders will work closely with the student and provide the student access to necessary files, databases and other information as needed. Research will be gathered through a combination of qualitative data gathered through interviews with donors, community members, board members and employees and some quantitative analysis based on donor history and census data. The Arc of Madison Cortland can provide an onsite computer however, it will be the responsibility of the student to use their computer to work remotely.

The student must have strong writing skills, some basic understanding of excel, word and outlook. They must have strong communication and analytical skill with the ability to work independently and problem solve. The student will acquire basic understanding of a state and Medicaid funded non-profit agencies and how they may differ from a government agency, church or small non-profit. In addition, they will gain knowledge in data gathering and analysis and recognize how the information contributes to decision making and planning. Because of the environment in which we work the student (like all other employees) will be required to fill out the necessary application paperwork, go through a background check and have a TB test.